



WHY DO WE LOVE DOGS?

Michelle Bult

CONCEPT

For ages, dogs have classically been labeled as man's best friend – but all dog owners know, they aren't always perfect angels. Despite their cute and innocent looking exterior, dogs can be troublemakers. So why do we *really* love them?

Inspired by real stories of real dogs



GATHERING RESEARCH



To execute this project, I first asked friends and family how their beloved pooches have gotten in mischief. Although not included in the final production, here are some great runner-up stories!


"When he was alive, he had a bad habit for hunting skunks, and was sprayed multiple times" - Cochise,
German Shepherd

"She's a vacuum when it comes to pizza." - Raider, Black Lab

"I used to have a black poodle who would steal slices of bread and bury them in my mom's big potted plants"
- Prince, Miniature Black Poodle

"He loves sitting on clean laundry, especially when he's stinky! " - Timber, Yorkie

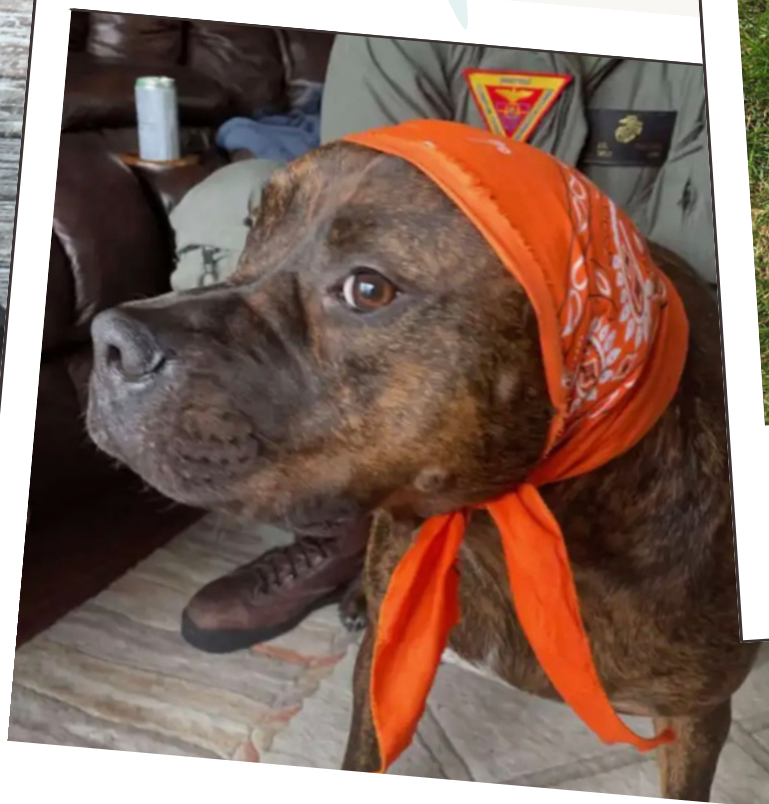
"She only has one toy she will play with and thats the large inflatable balls from Target. She goes crazy with them, they only last about a week before she pops them and we have to get another" - Zoe,
Boston Terrier



MEET THE TROUBLEMAKERS!



JORDY



LENNY



PICKLE; PEPPER

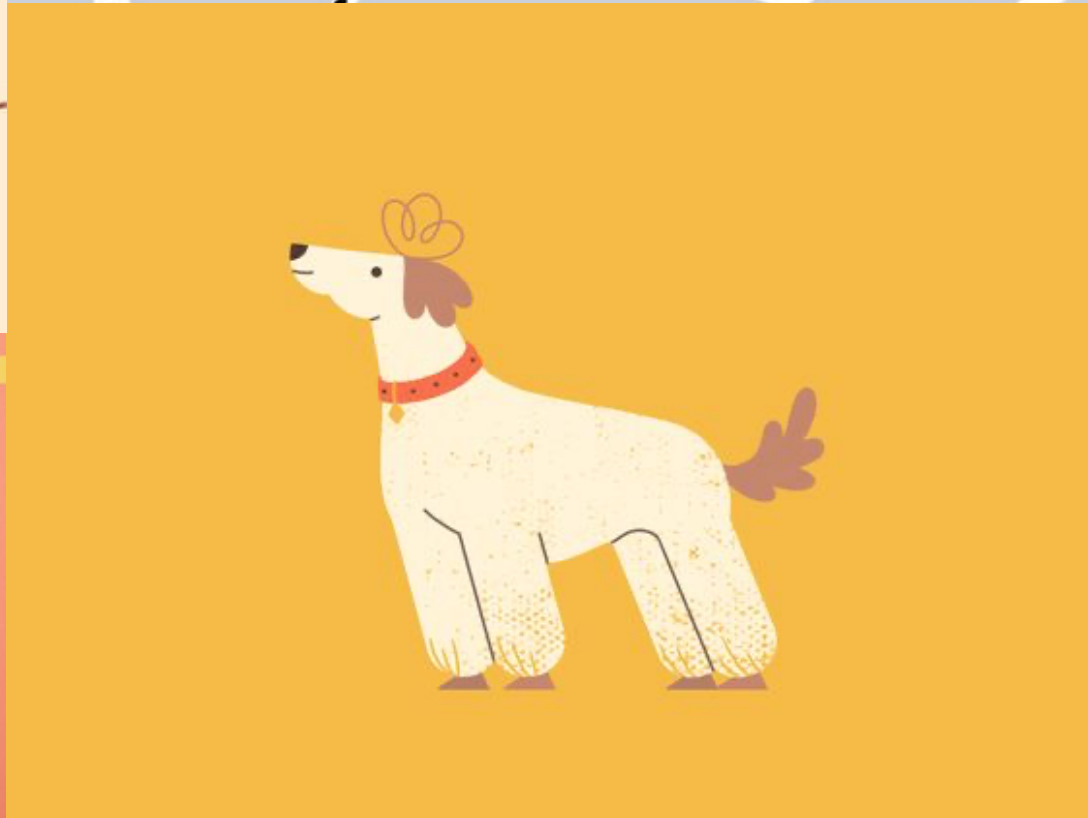
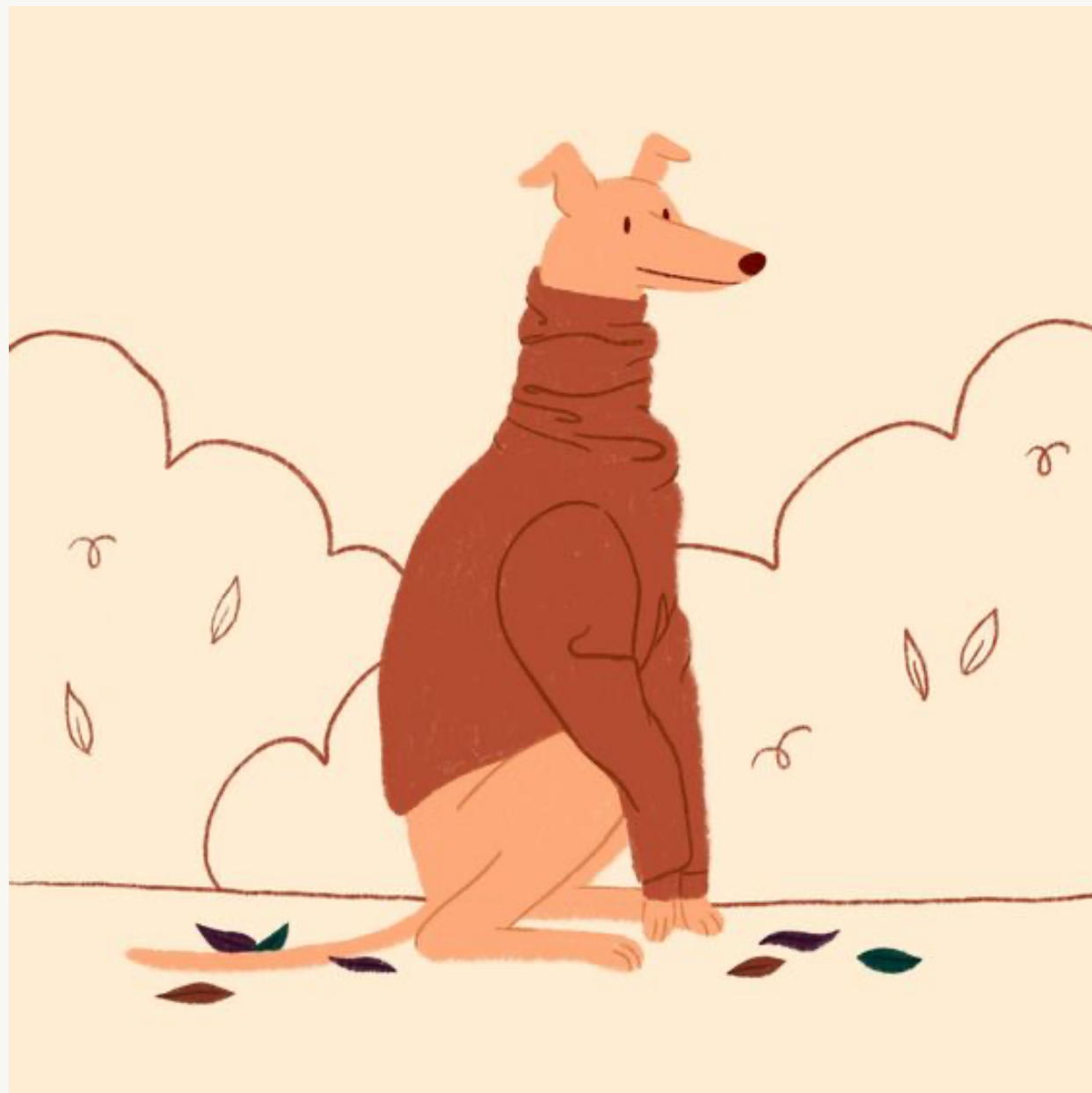


SMOOCHES

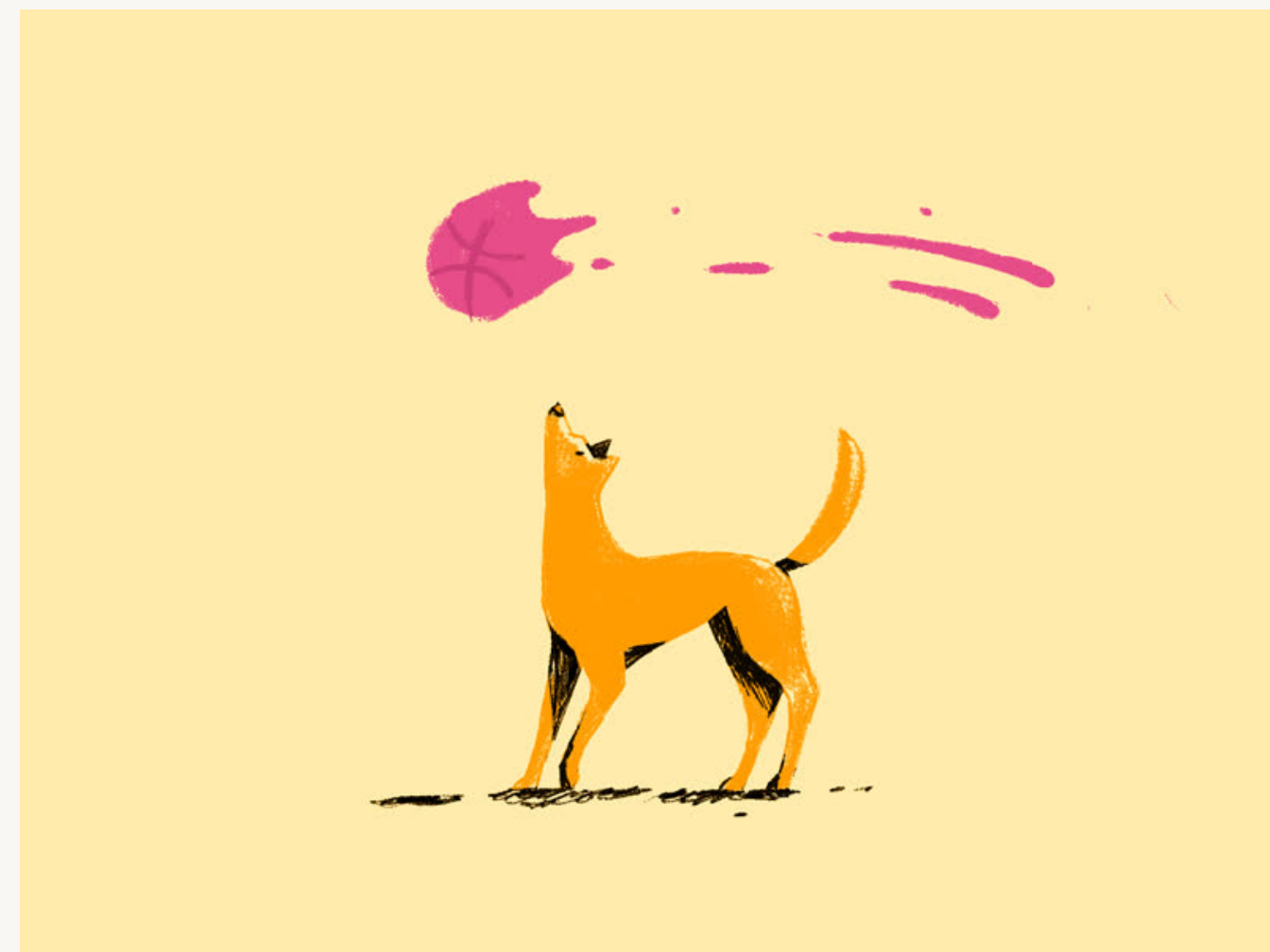
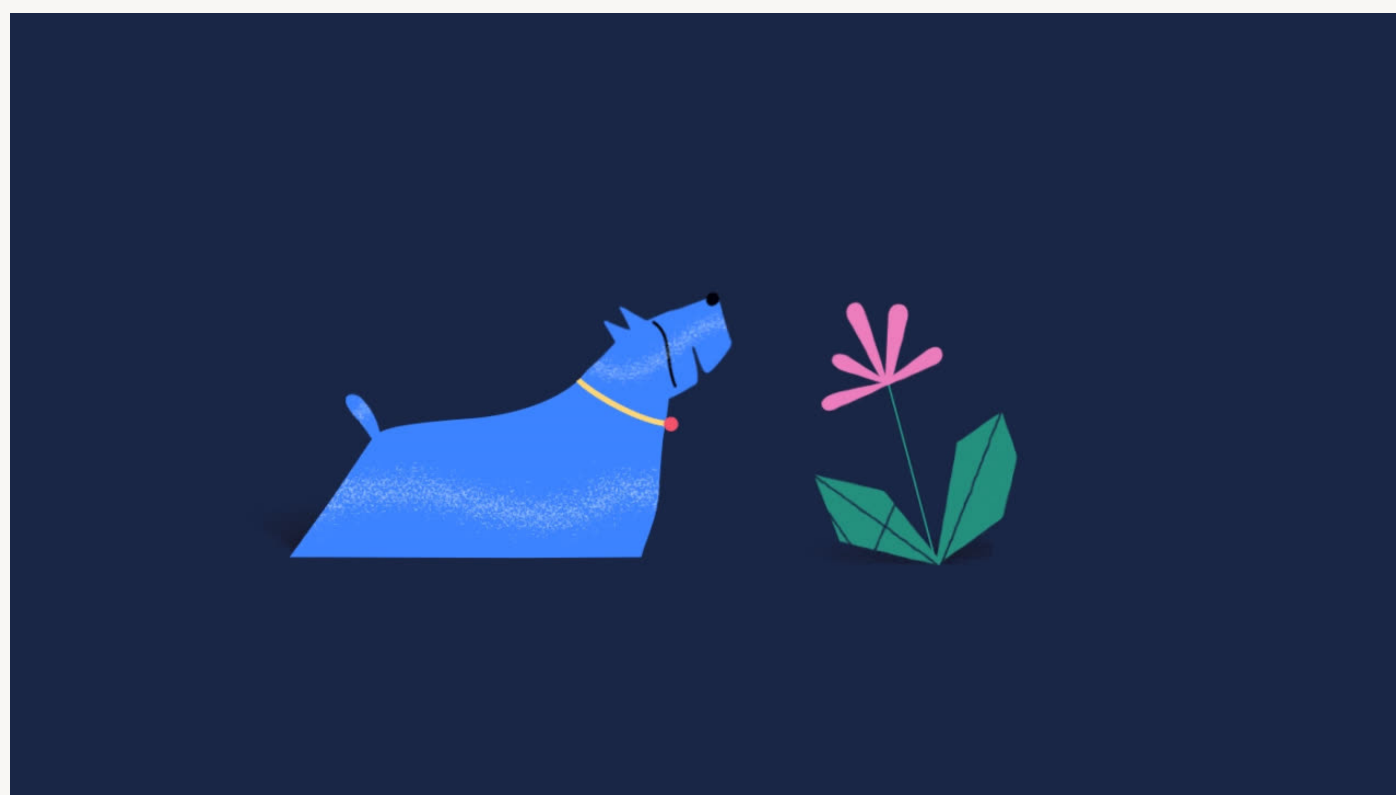
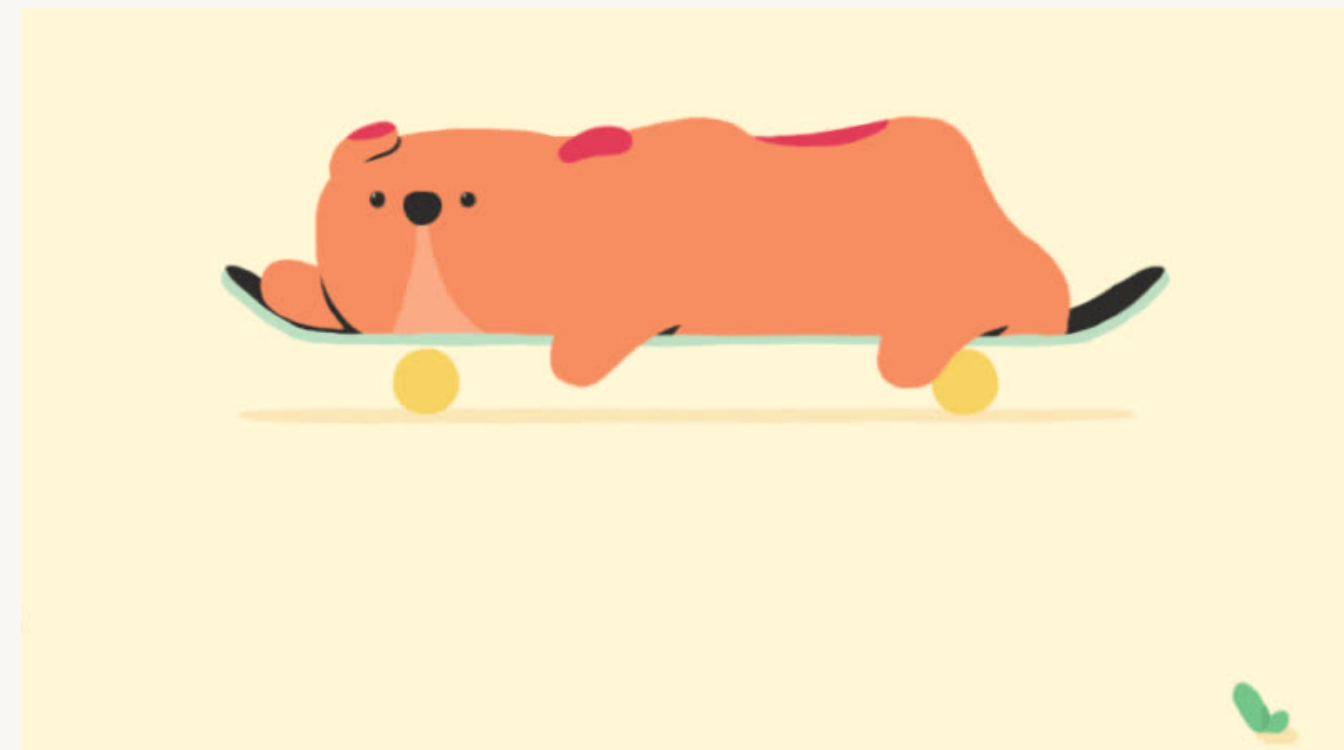
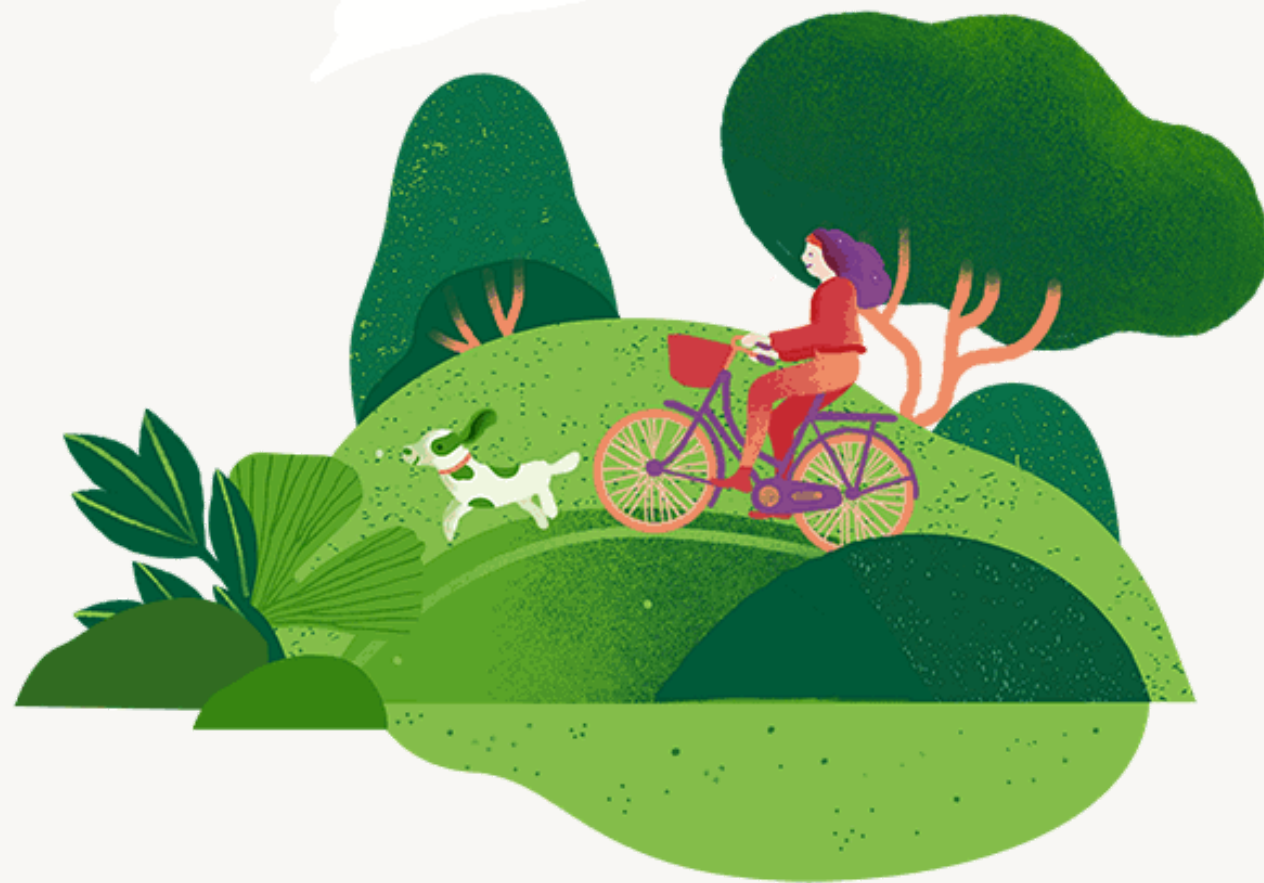


BARDI

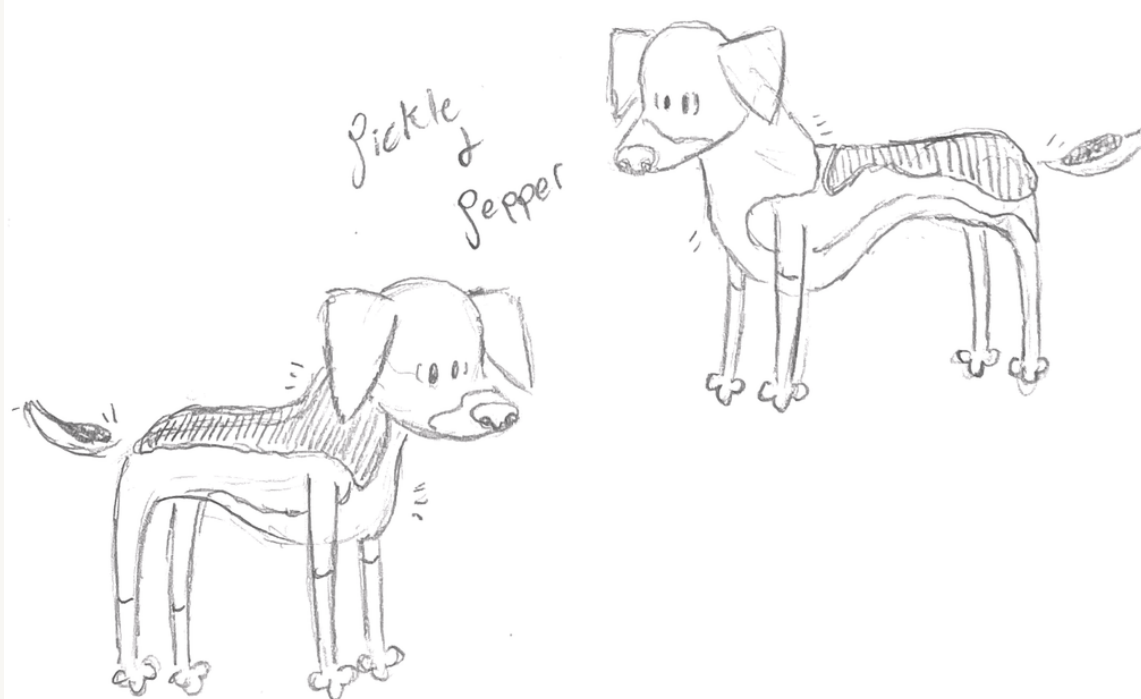
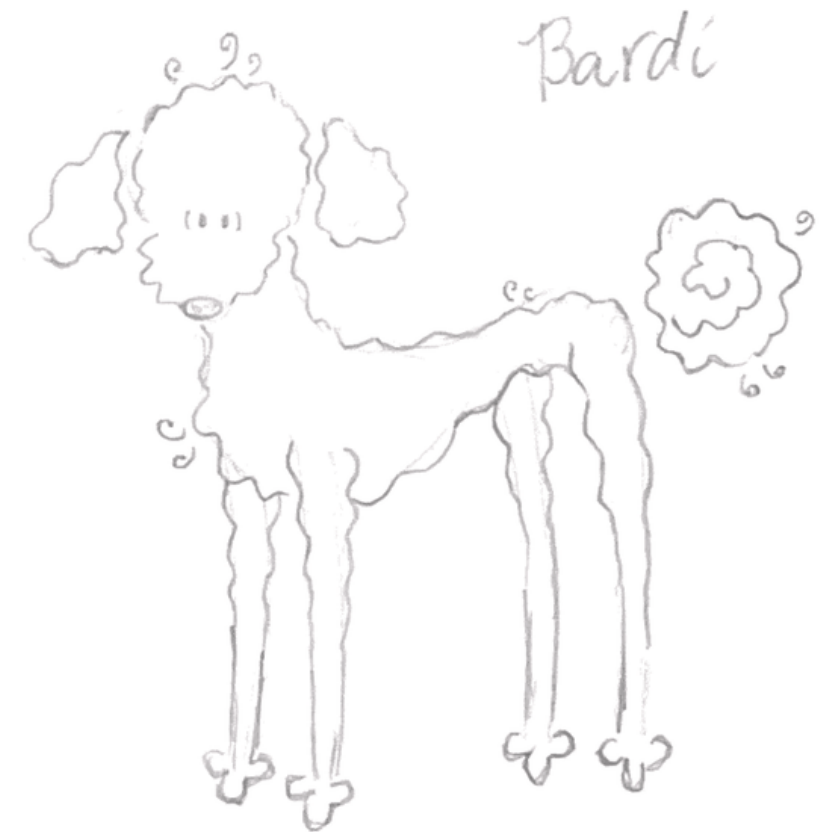
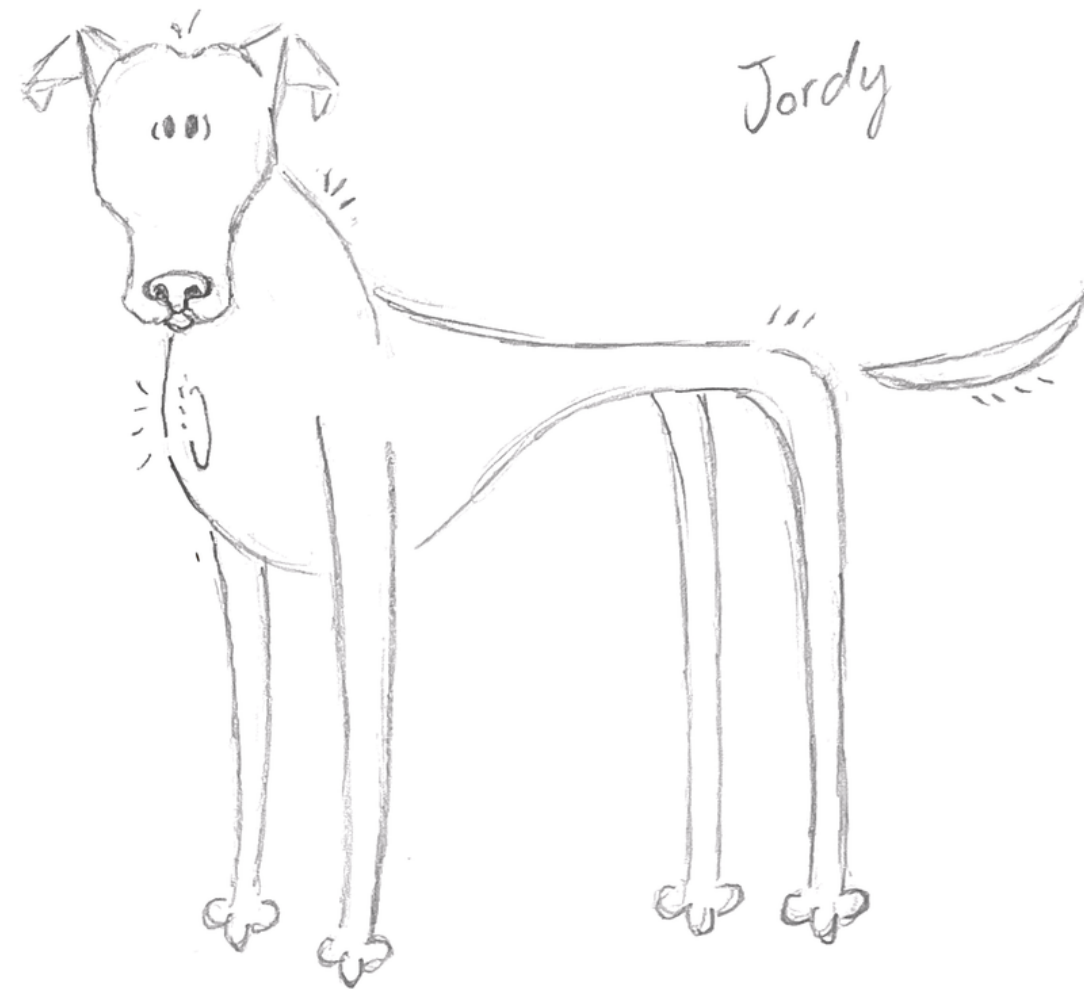
STYLE INSPIRATION



MOTION REFERENCES



SKETCHES



TECHNIQUE

SOFTWARE

Adobe Photoshop, Illustrator, and After Effects

COLOR PALETTE



FONT

coffee  tea

SCRIPT

Why do we love dogs?

The simple answer is that no matter the shape or form: big and tall, short and stout, long and lean, and everything in between, they mean the world to us.

Despite having various coats ranging from plain, posh, speckled, spotted, or even polka-dotted, they bring joy and unconditional love. But more often than not, they bring trouble:

Some dogs destroy new toys in a blink of an eye

Others need to have food tucked high and away because their appetite is insatiable

Some are even double the trouble, tearing up rolls upon rolls of toilet paper

And there are even pooches who just can't hold their bladder when excited

So why do we REALLY love dogs? Well, it's because, like us, they aren't perfect. Each dog is different, gifting us unique adventures and memories throughout life.

Whether on four legs, three, or two, they truly are one of man's best friends.

Even if they are trouble for stealing and destroying undergarments, we forgive them - or at least I do!

STORYBOARDS

A hand-drawn illustration of a dog's head in profile, facing right. The dog has a long, floppy ear and a small, dark eye. The text "Why do we love dogs?" is written in a simple, black, sans-serif font across the middle of the dog's face. The background is white.

AI, AE

Why do we love dogs?

Why do we love dogs?

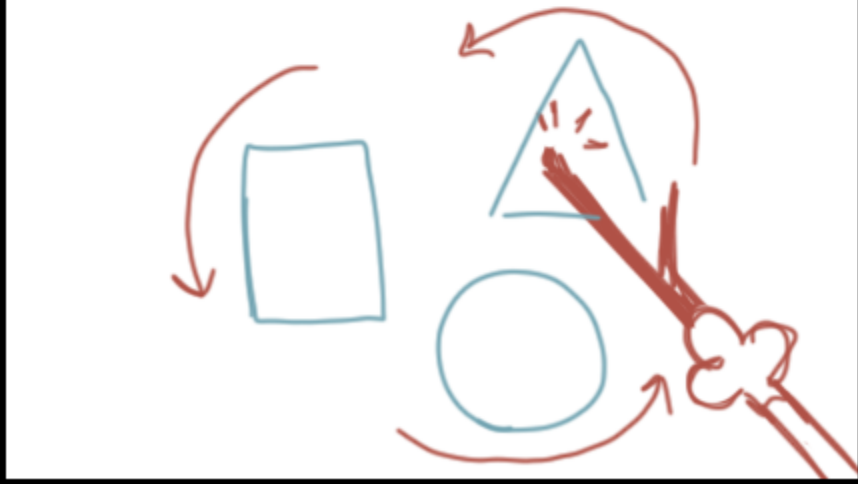
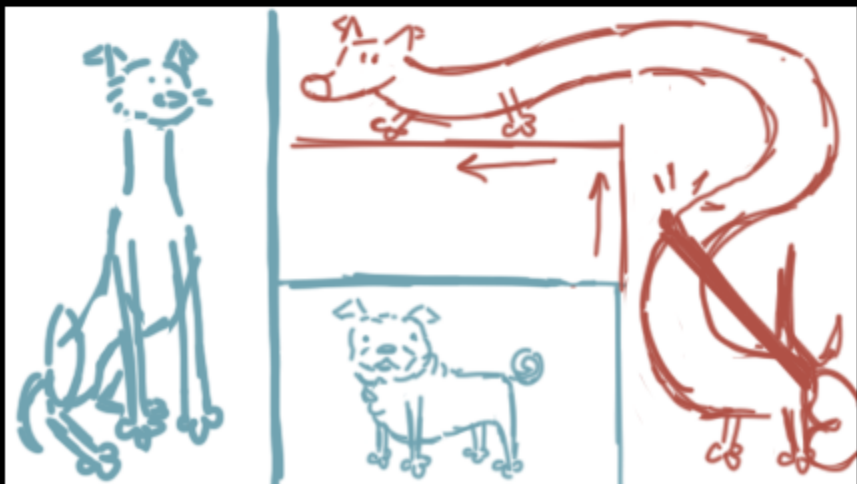
Based on real dogs

Why do we love dogs?

Based on real dogs

A hand-drawn illustration featuring a brown dog on a leash. The dog is looking up at the text "Why do we love dogs?" written in a purple, handwritten font. A red arrow points down from the text towards the dog. In the bottom right corner, there is a blue speech bubble containing the text "Based on real dogs" in white. The background is white with some blue scribbles and a red horizontal line at the top.

AI, AE, AP

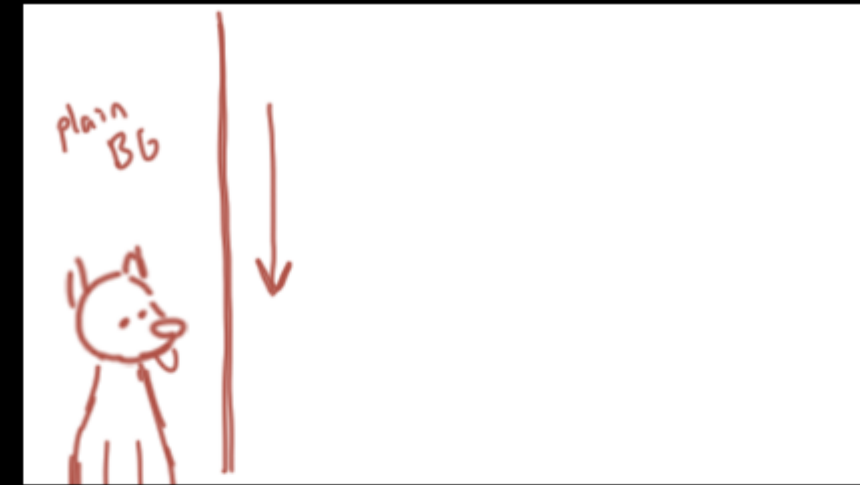


Despite having various coats ranging from plain...



seg.2 End

Spotted...



seg.3 start

AE, AP

or even polka-dotted,



Posh...



Speckled...



they bring joy and unconditional love.



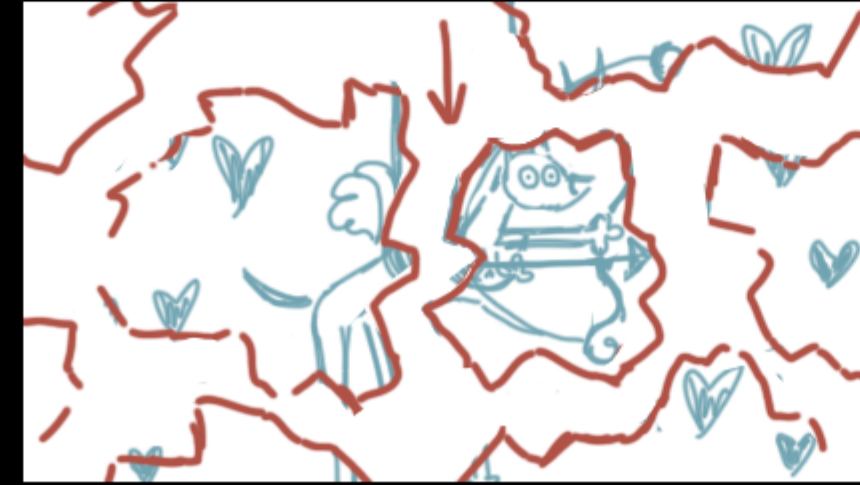
seg.3 End



seg.4. start

AI, AE

But more often than not, they bring trouble.



seg.4 End

Some dogs destroy toys in a blink of an eye



seg.5 start

AP, AE



Others need to have food tucked high and away...



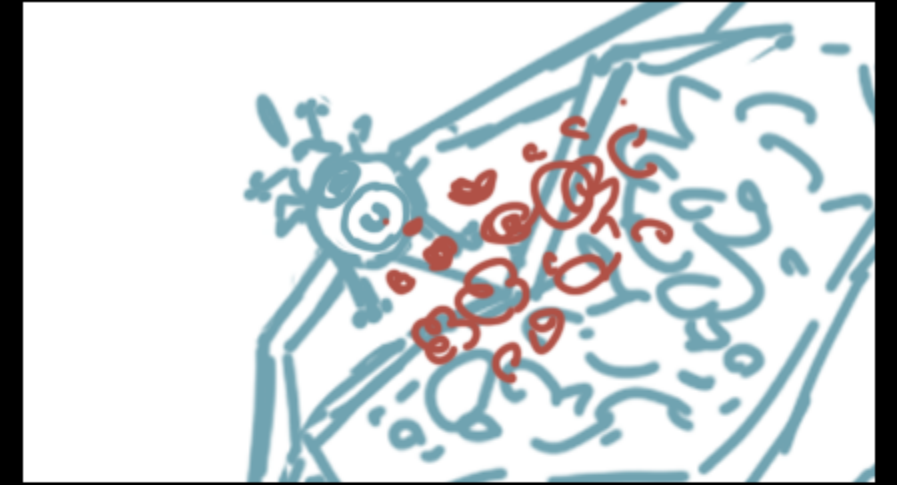
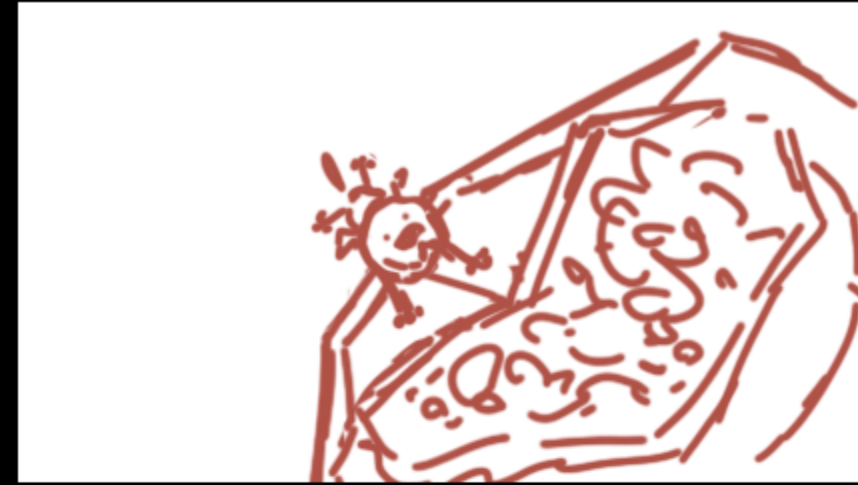
seg. 5 End

Because their appetite is insatiable



seg. 6 Start

AI, AE

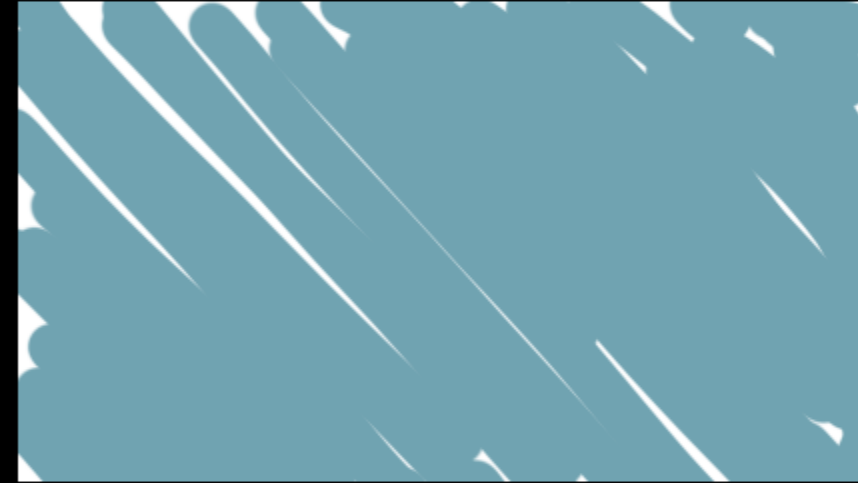
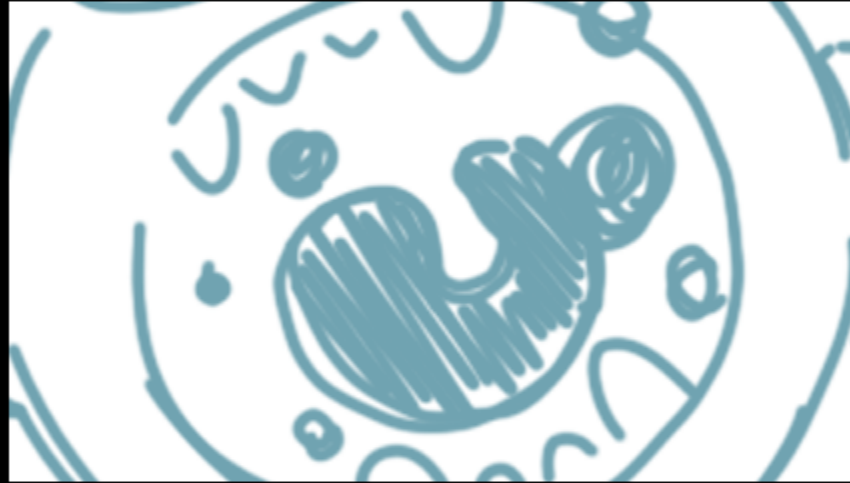


seg. 6 End



Seg. 7 start

AI, AE



seg. 7 End



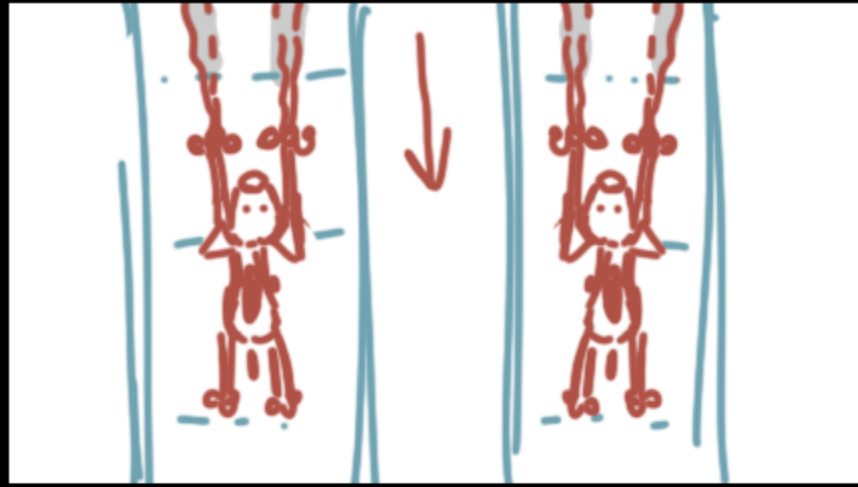
Seg. 8 start

AI, AE, AP

Some are even double the trouble...



tearing up rolls upon rolls of toilet paper.



seg. 8 End

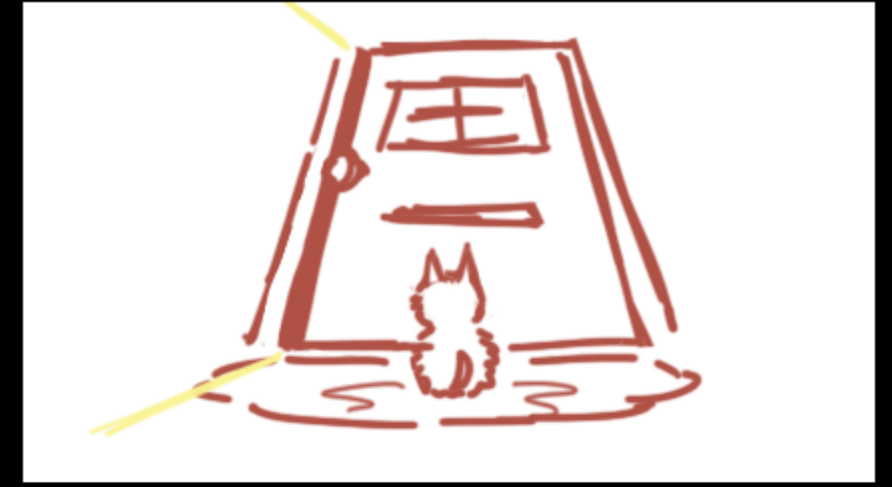
who just can't hold their bladder when excited.



Seg. 9 start

AP, AE

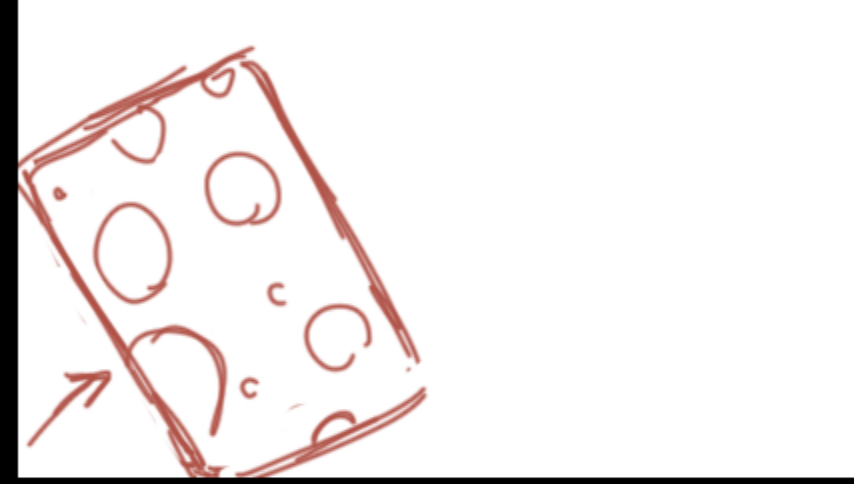
And there are even pooches...



So, why do we *really* love dogs?



Seg. 9 End



Seg. 10 start

AI, AE



Well, it's because like us...



seg. 10 End



seg. 11 start

AP, AE

they aren't perfect.

Each dog is different, gifting us unique adventures and memories throughout life

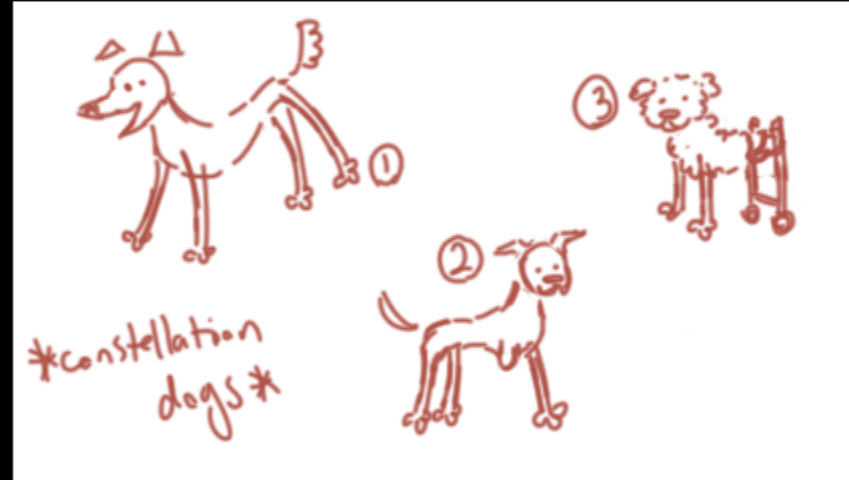


Whether on four legs, three, or two, they truly are one of man's best friends.

Even if they are trouble for stealing and destroying undergarments, we forgive them... or at least I do!"



Seg.11 End



Seg.12 start

AP, AE



seg.12 End



seg.13 (Bonus)

AP, AE

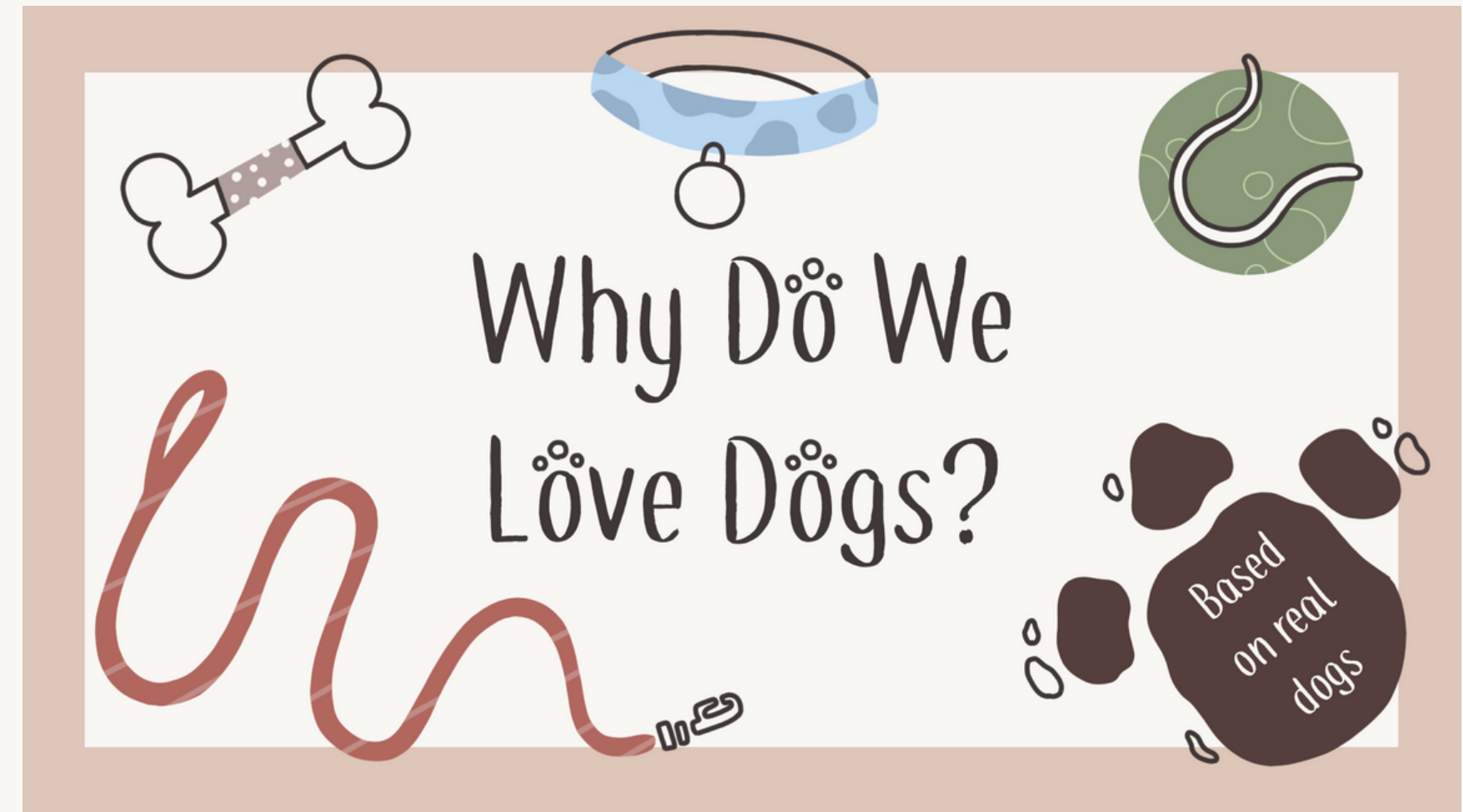
STYLE FRAMES

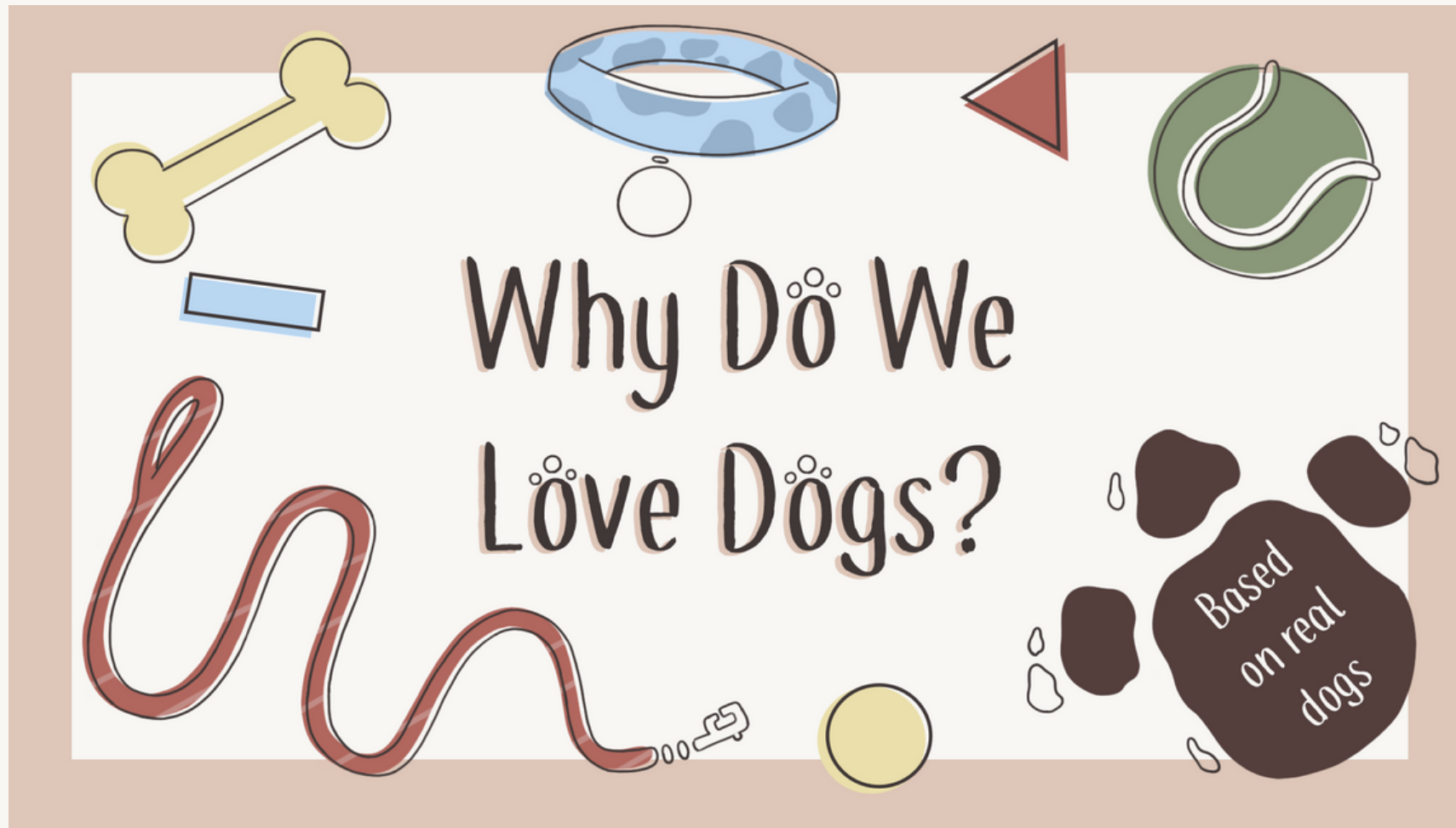
Why Do We Love Dogs?

Based on real stories of real dogs

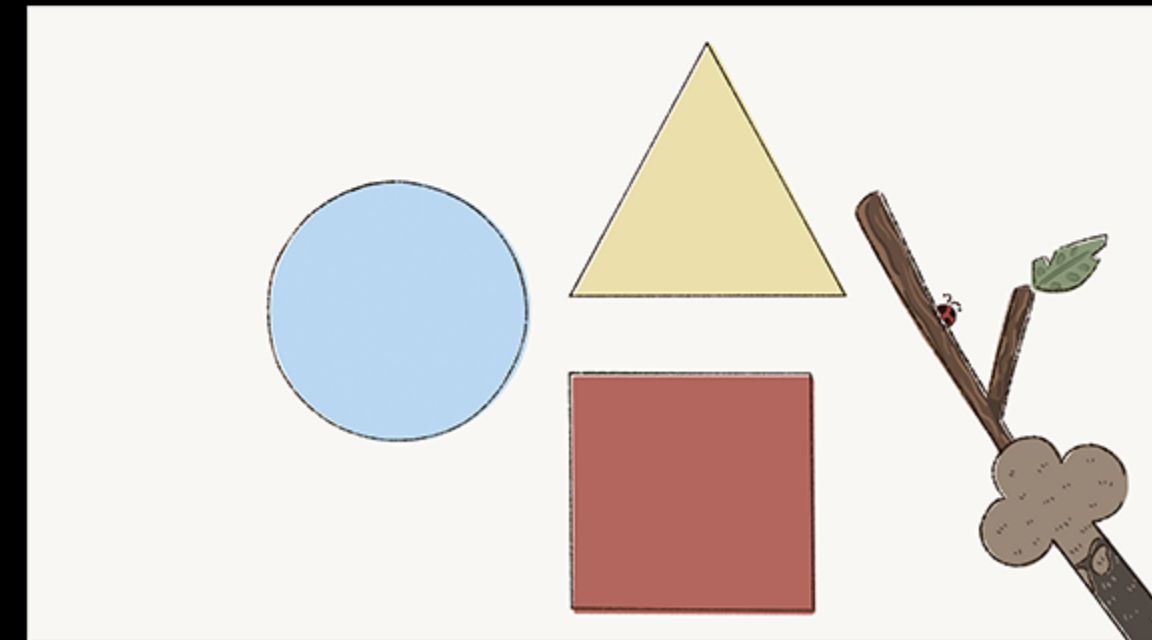
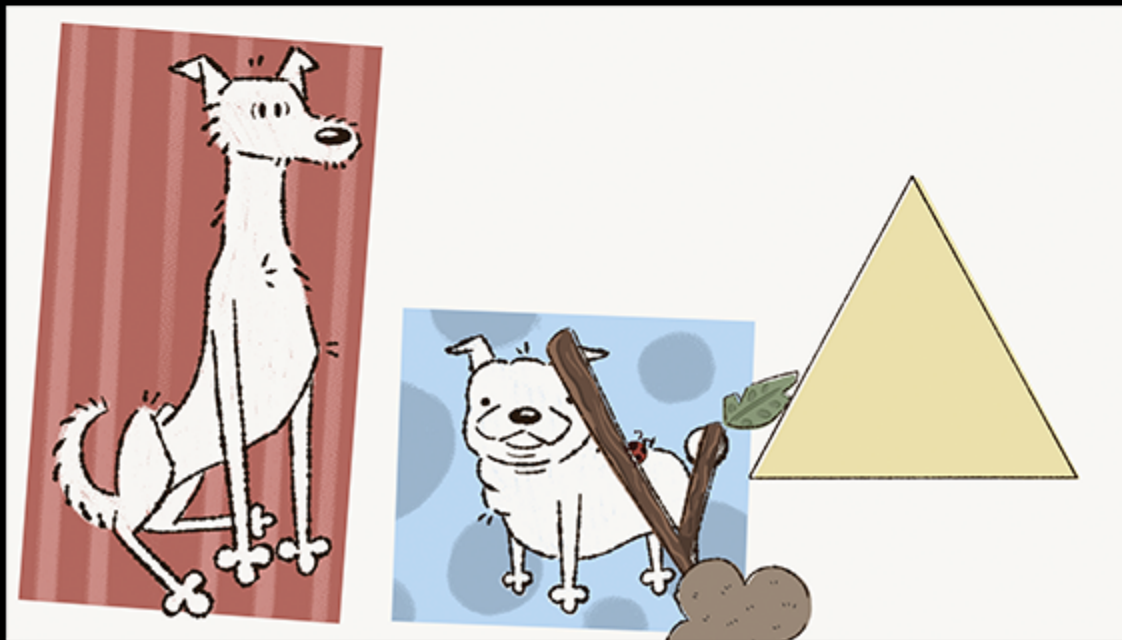
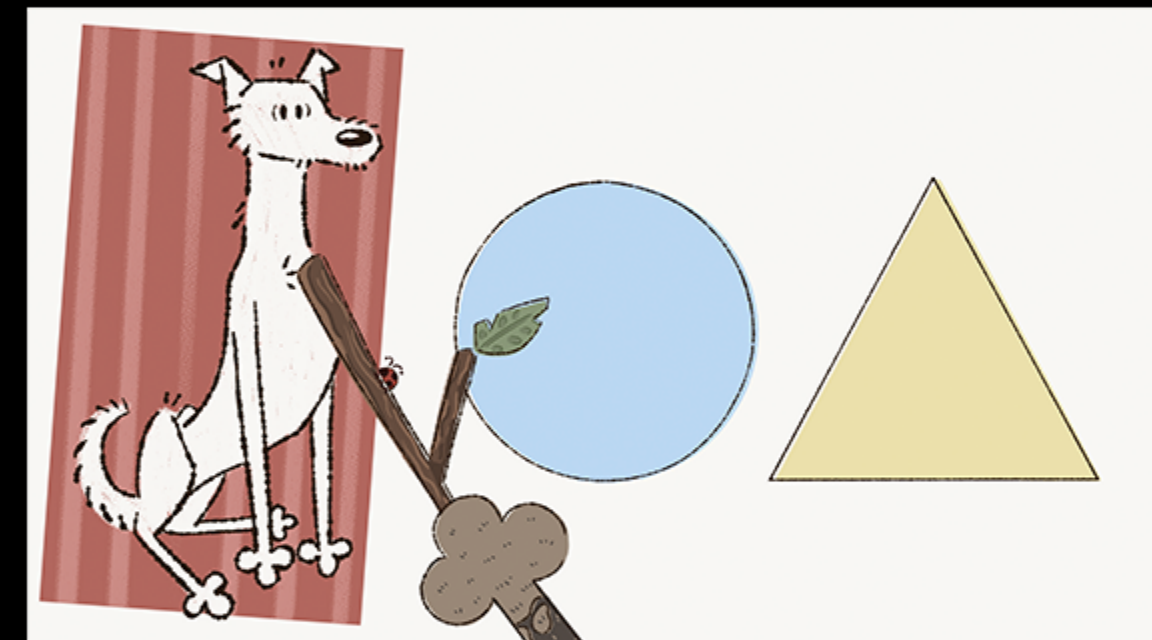
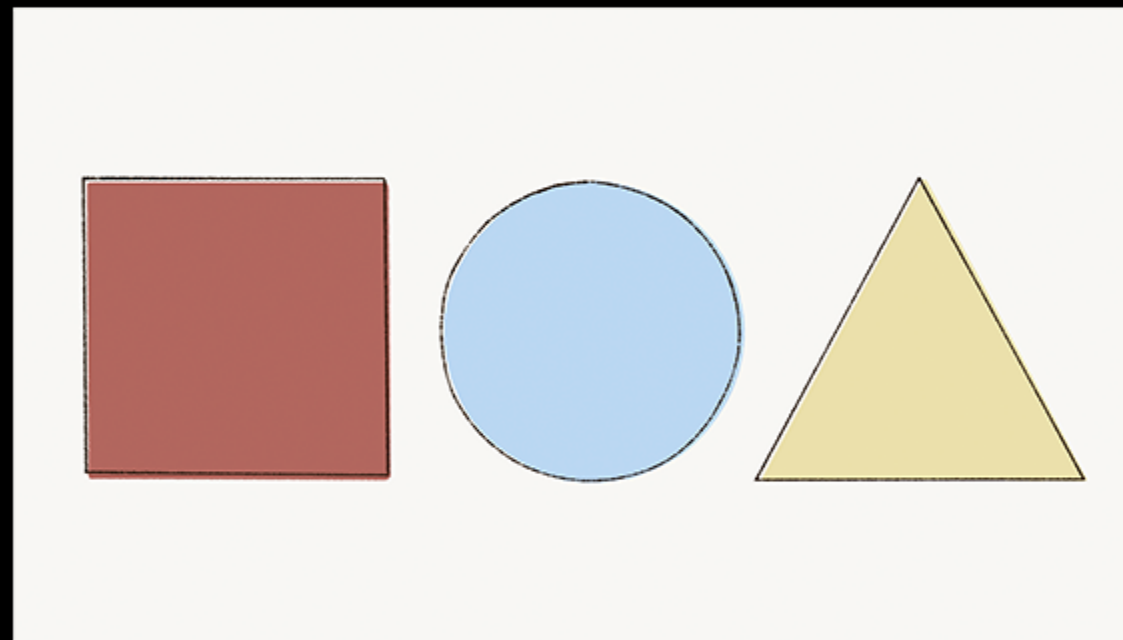


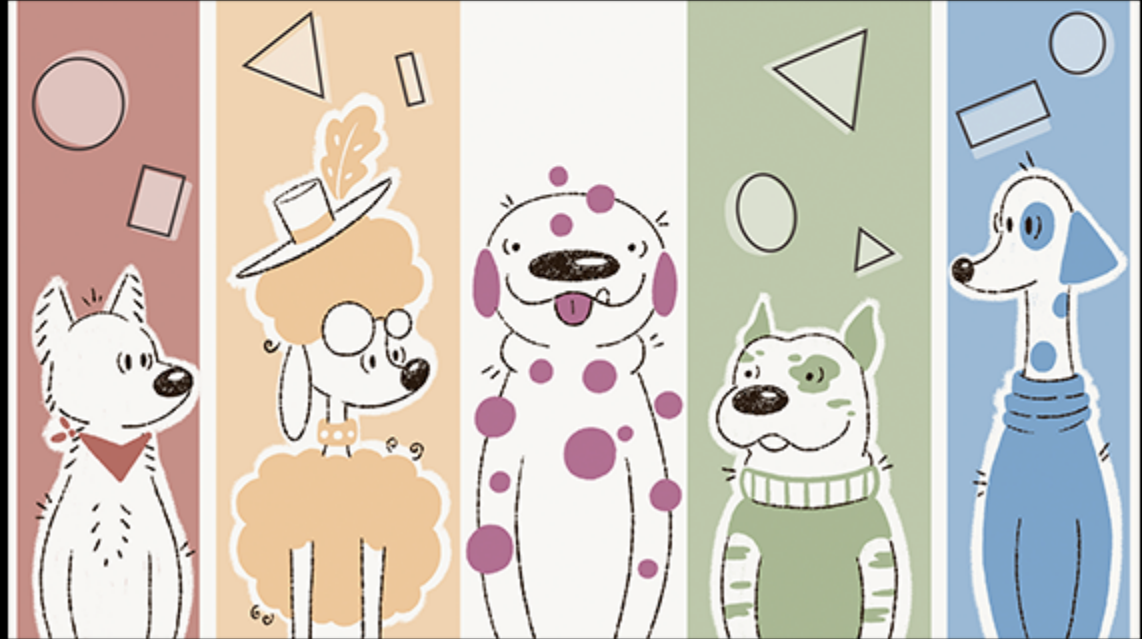
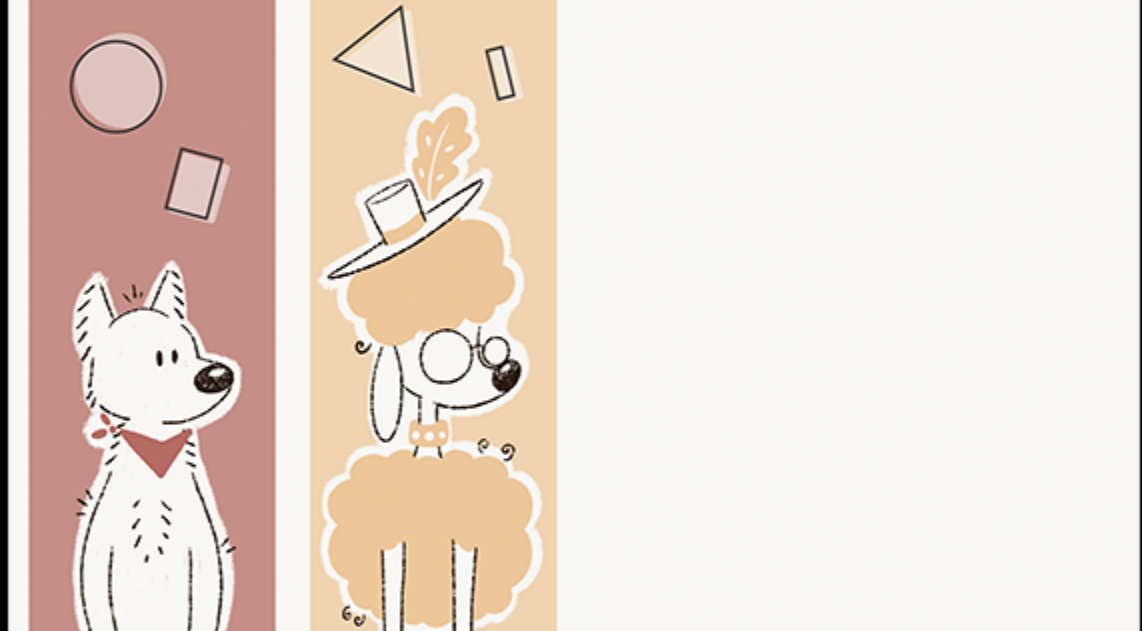
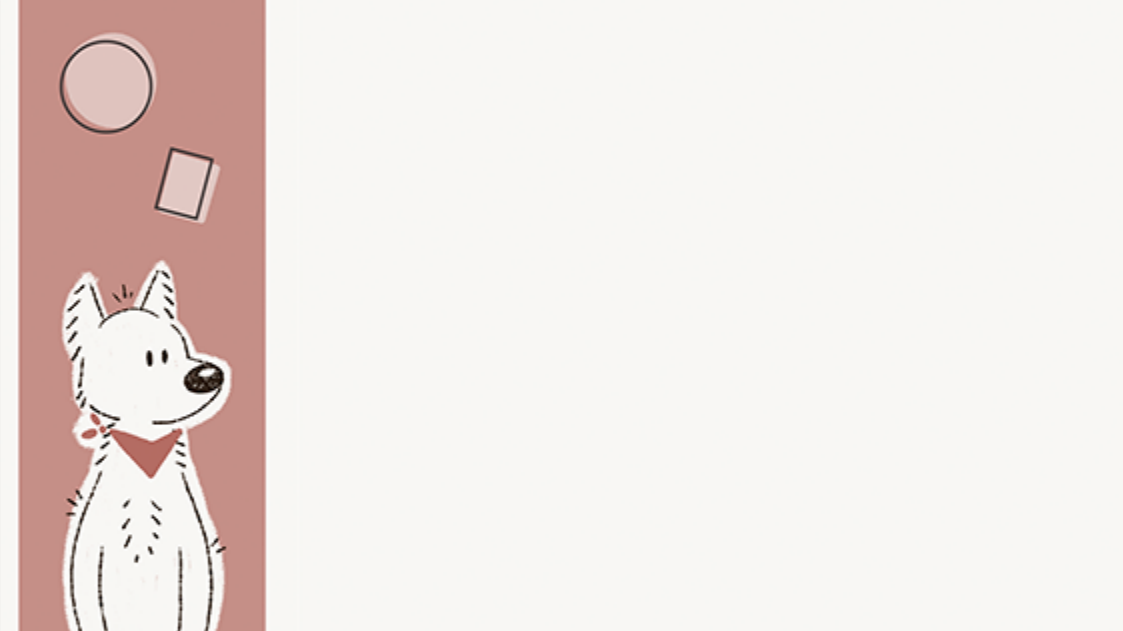
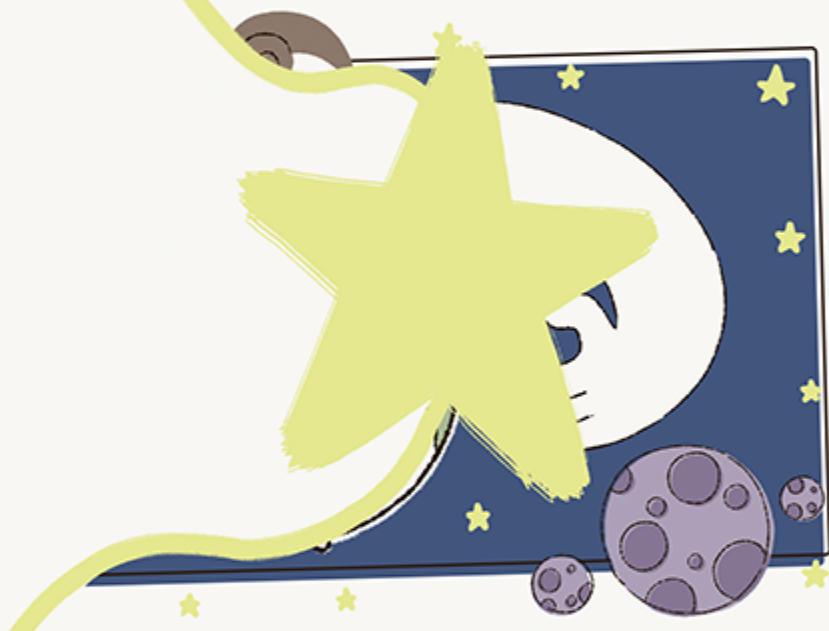
STYLE FRAME RE-EXPLORATION

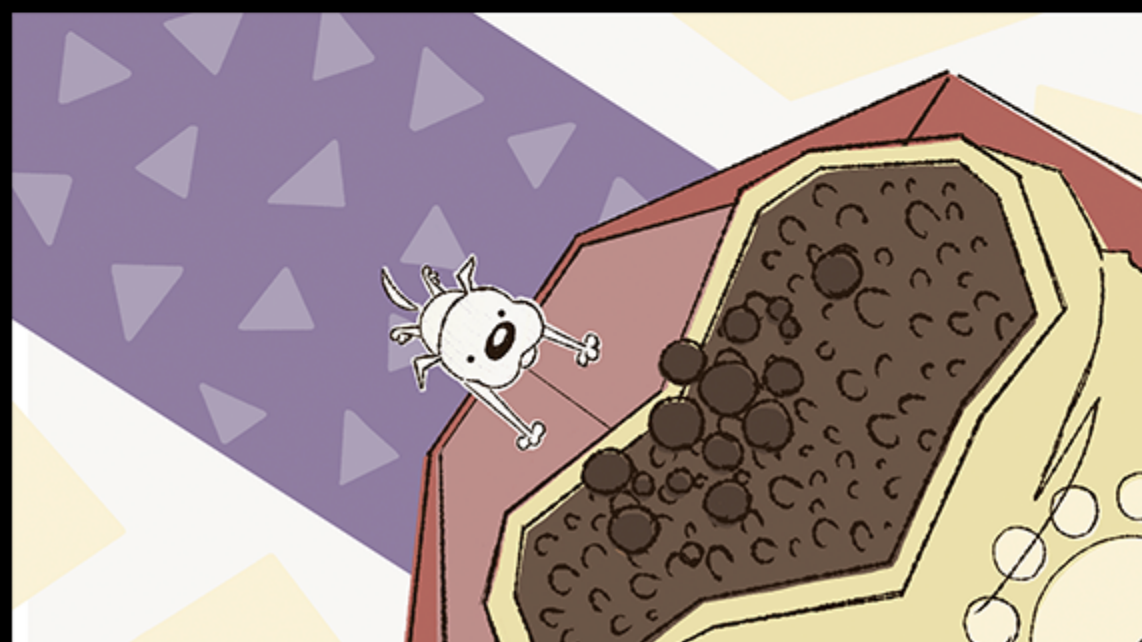
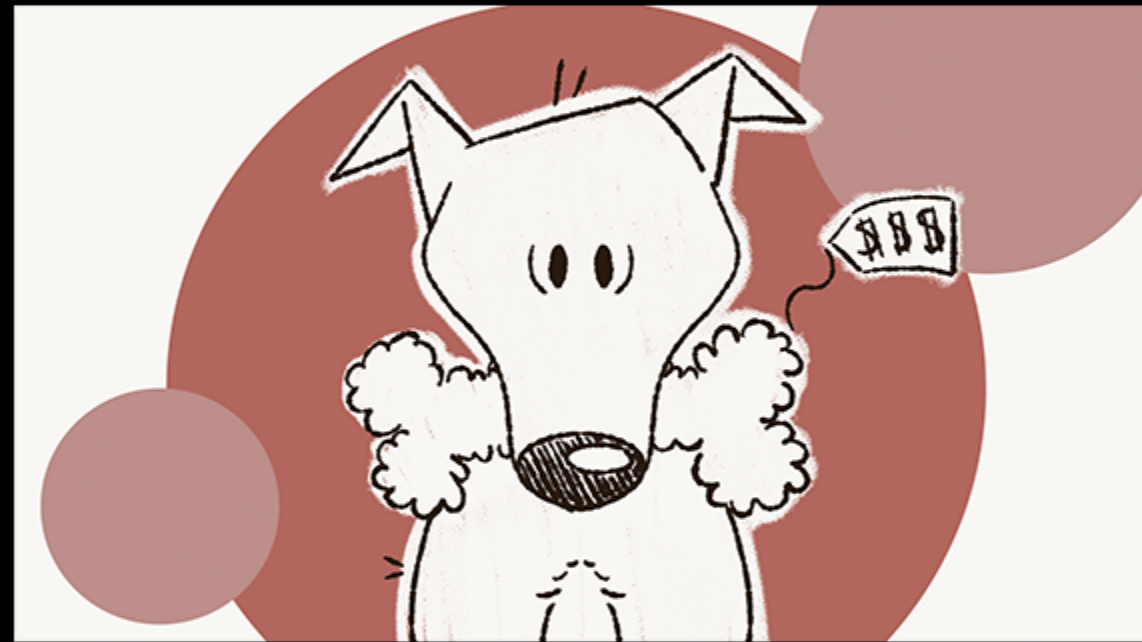
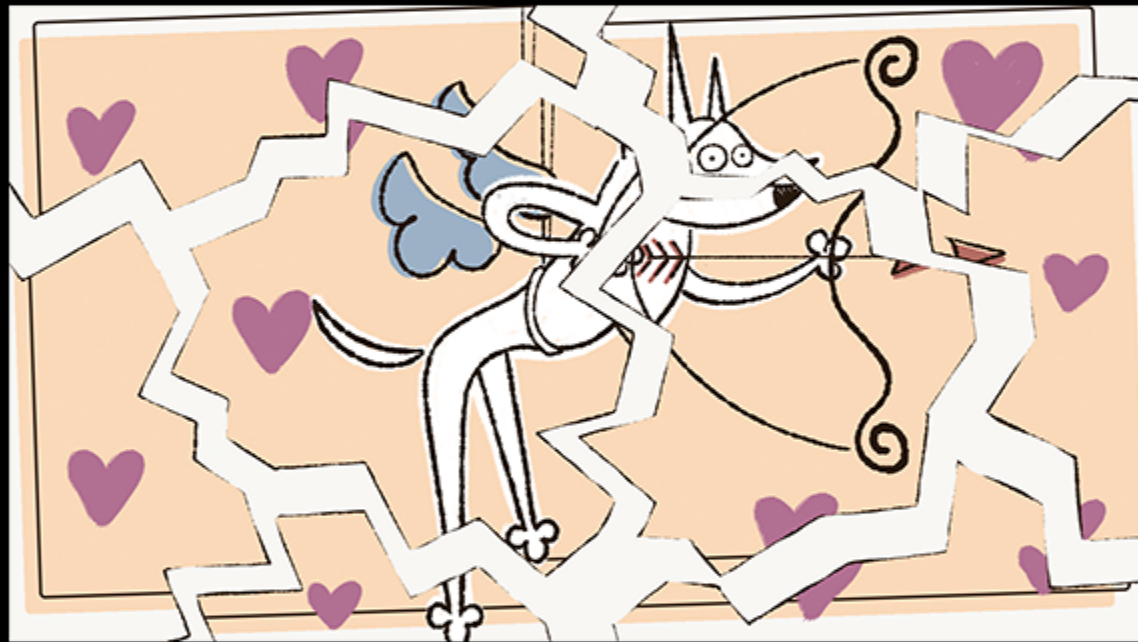
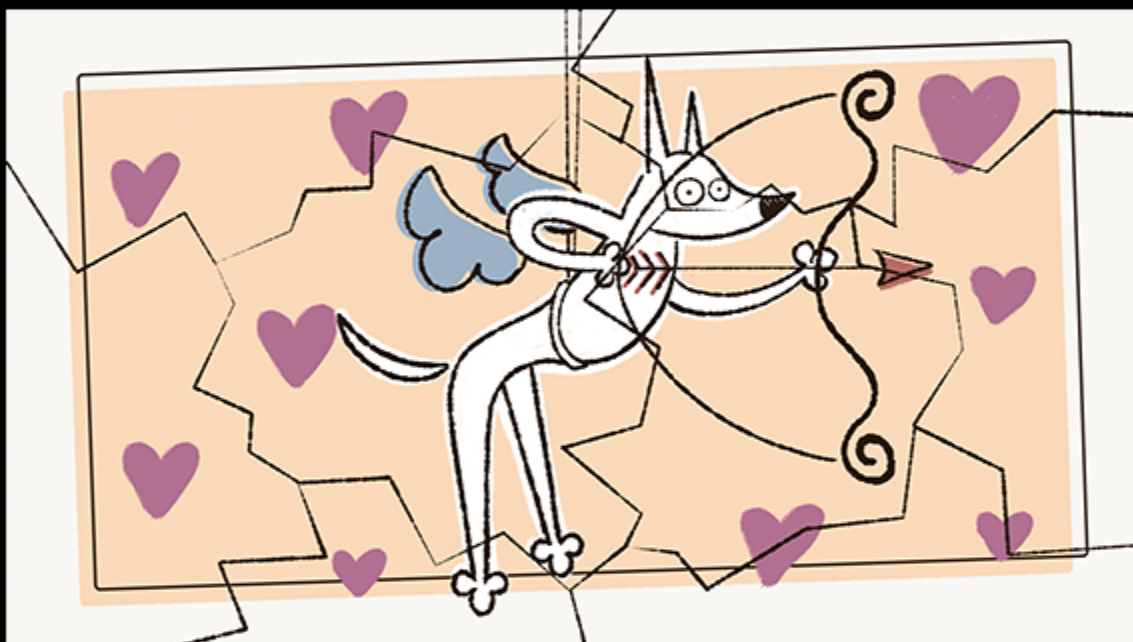
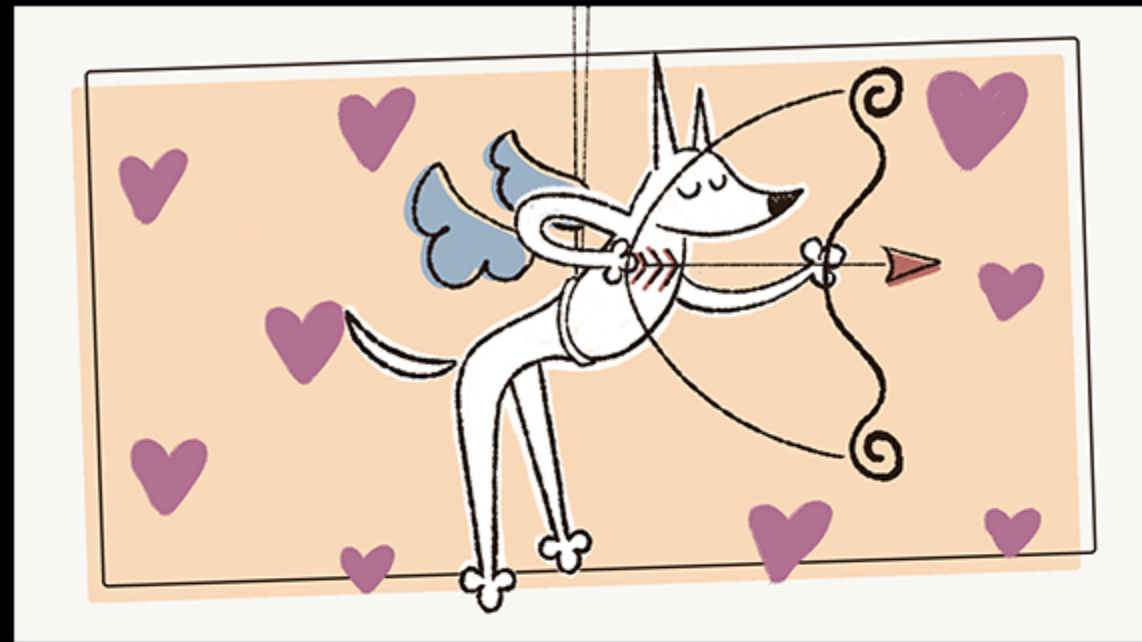
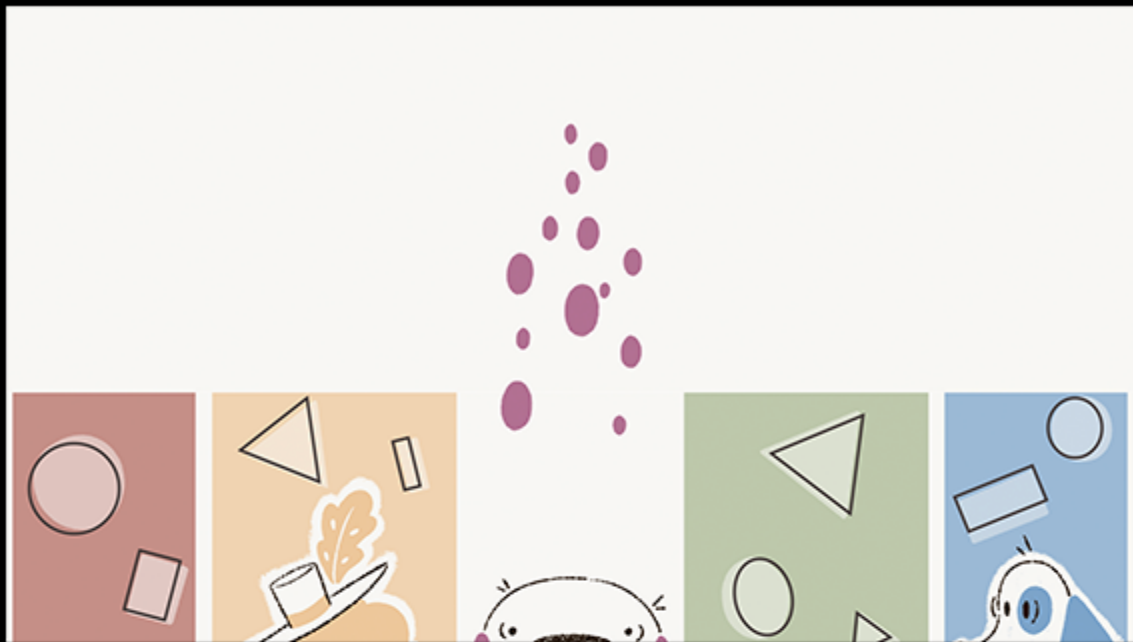


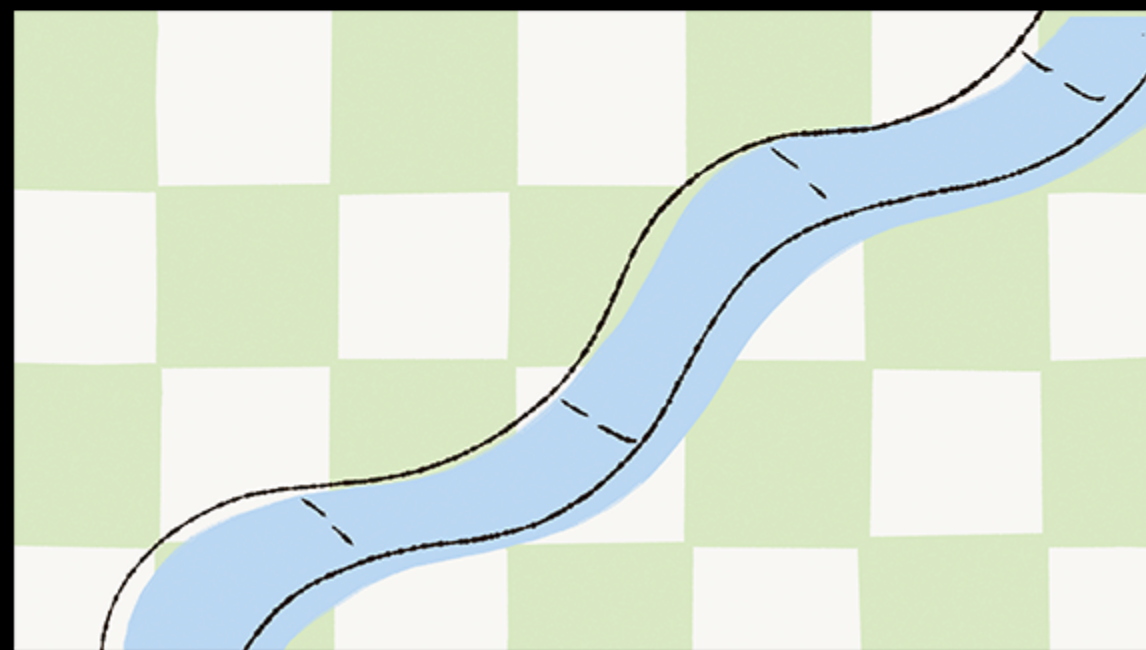
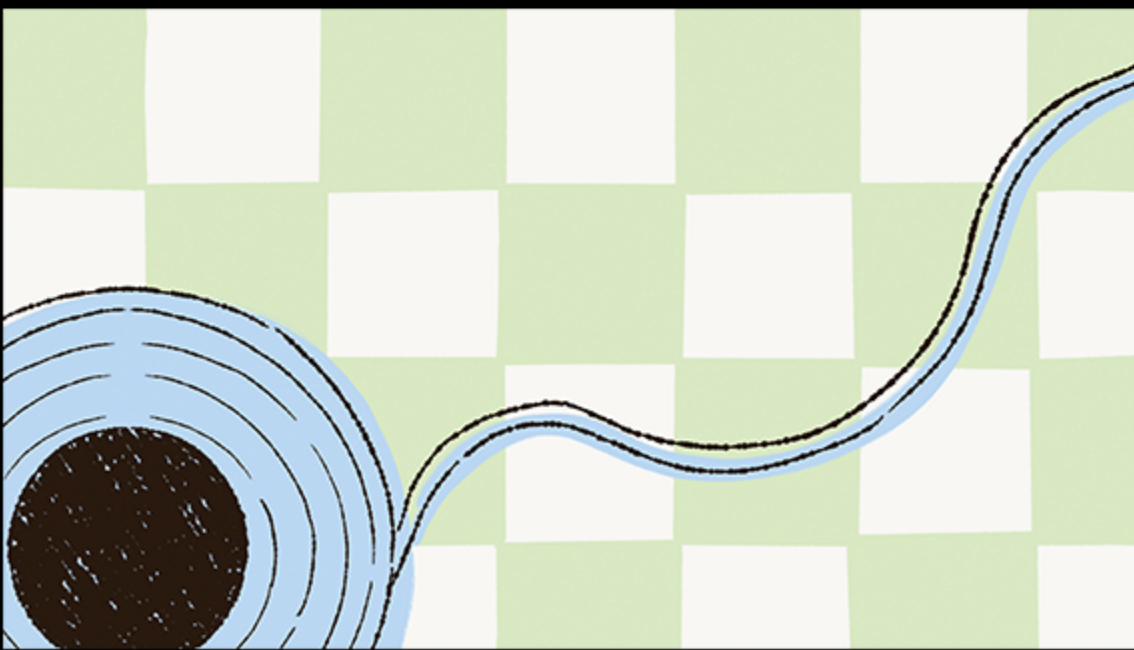
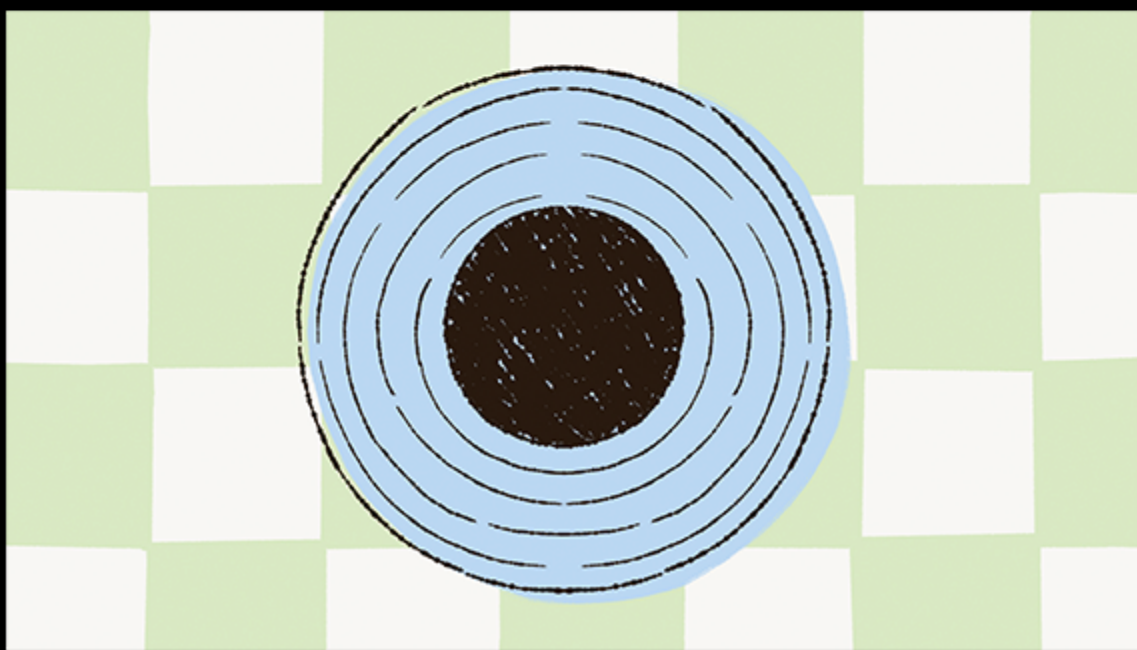
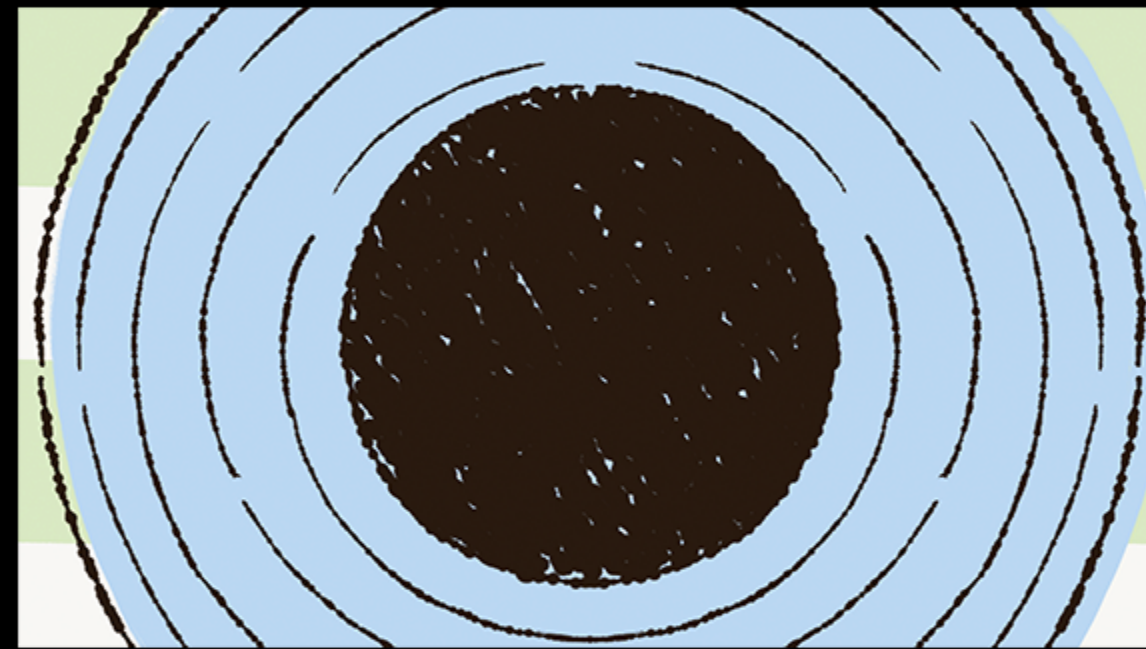
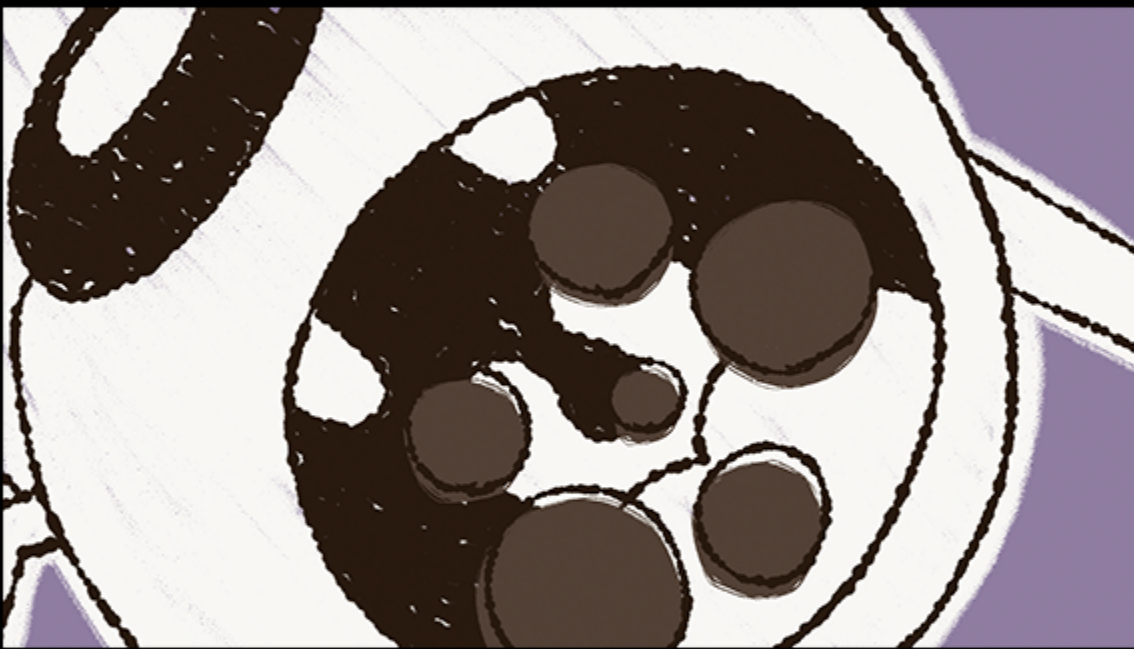
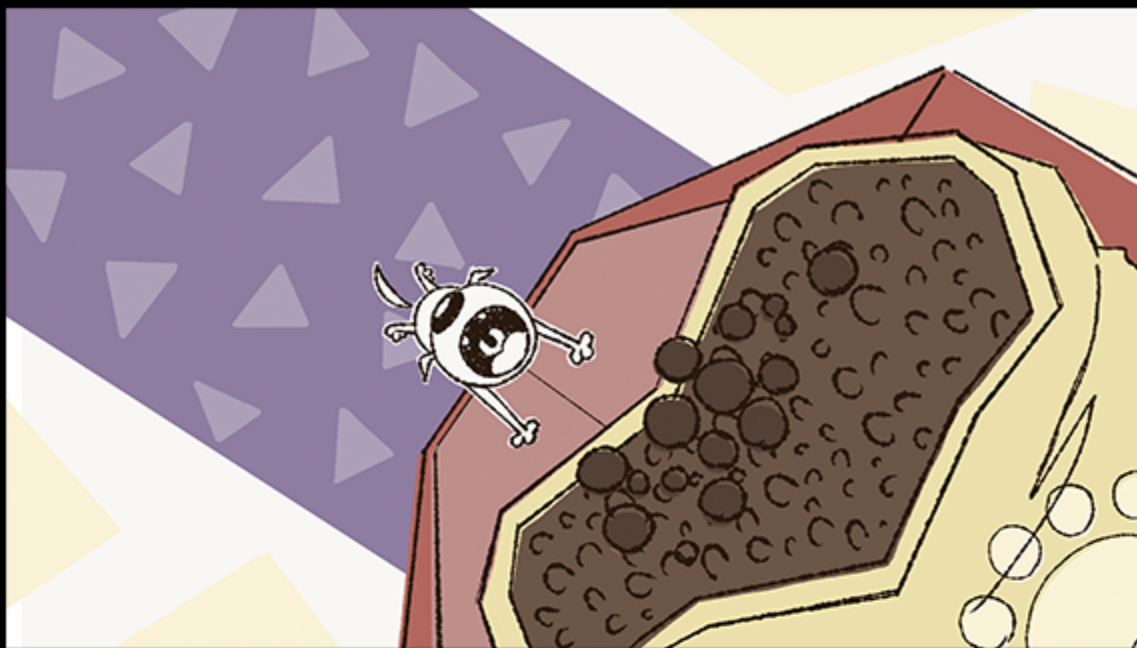


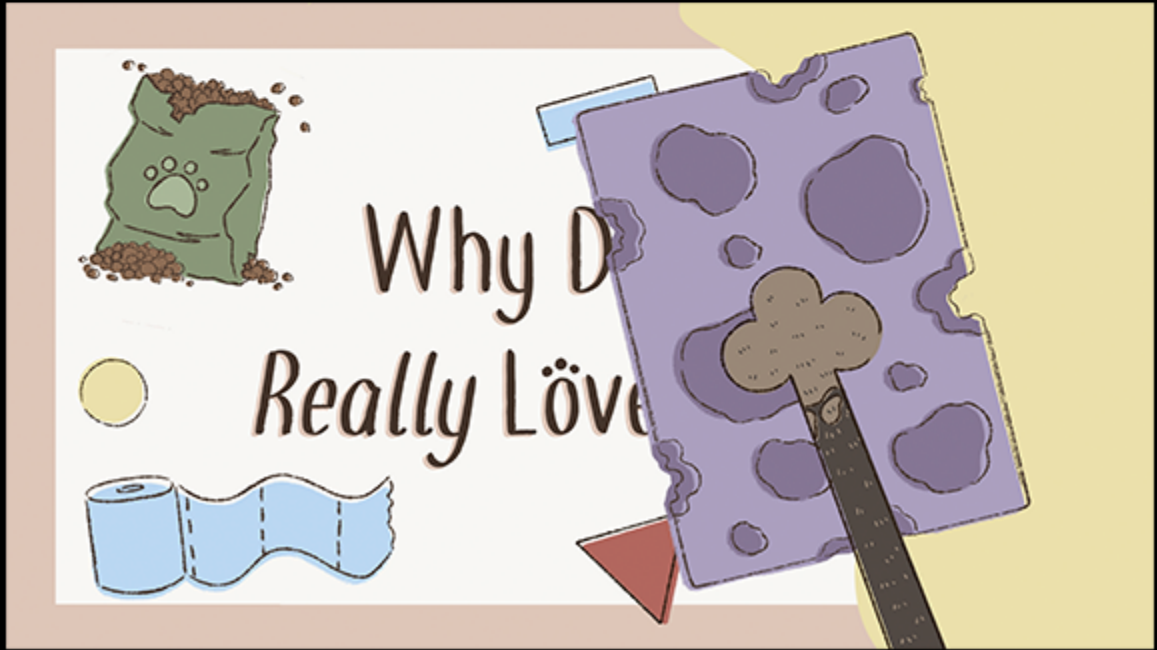
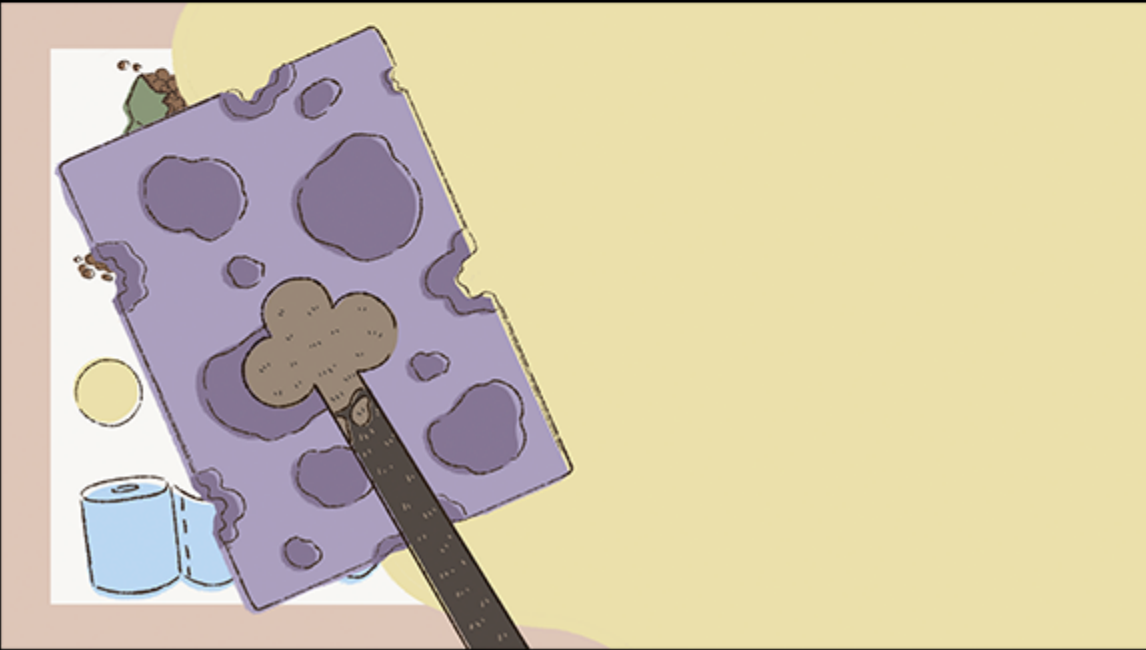
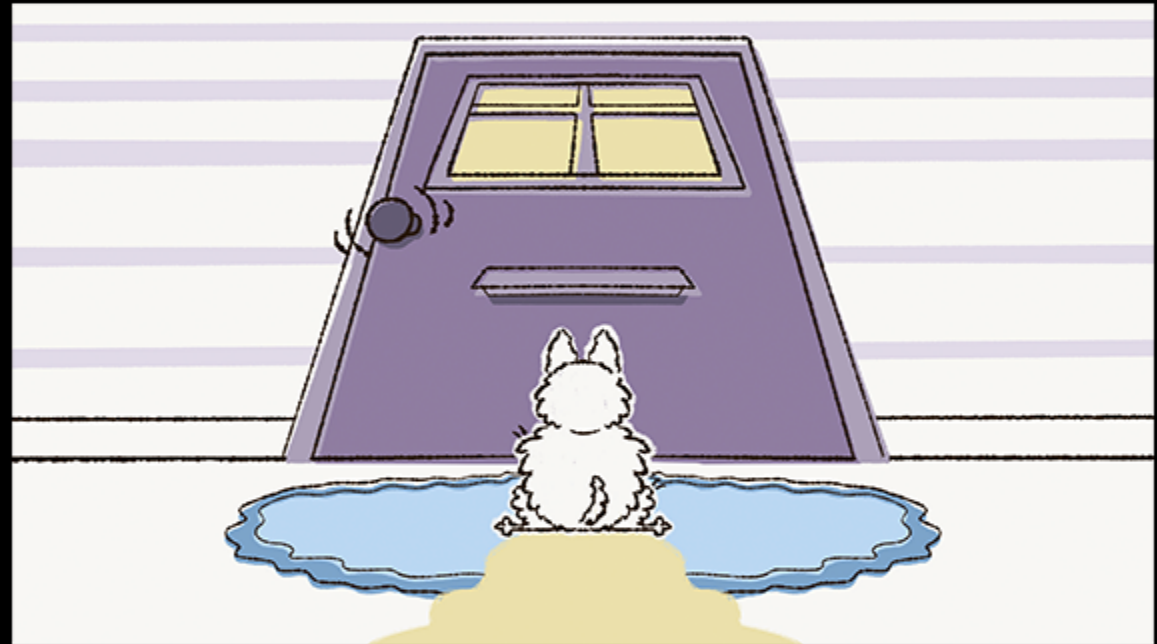
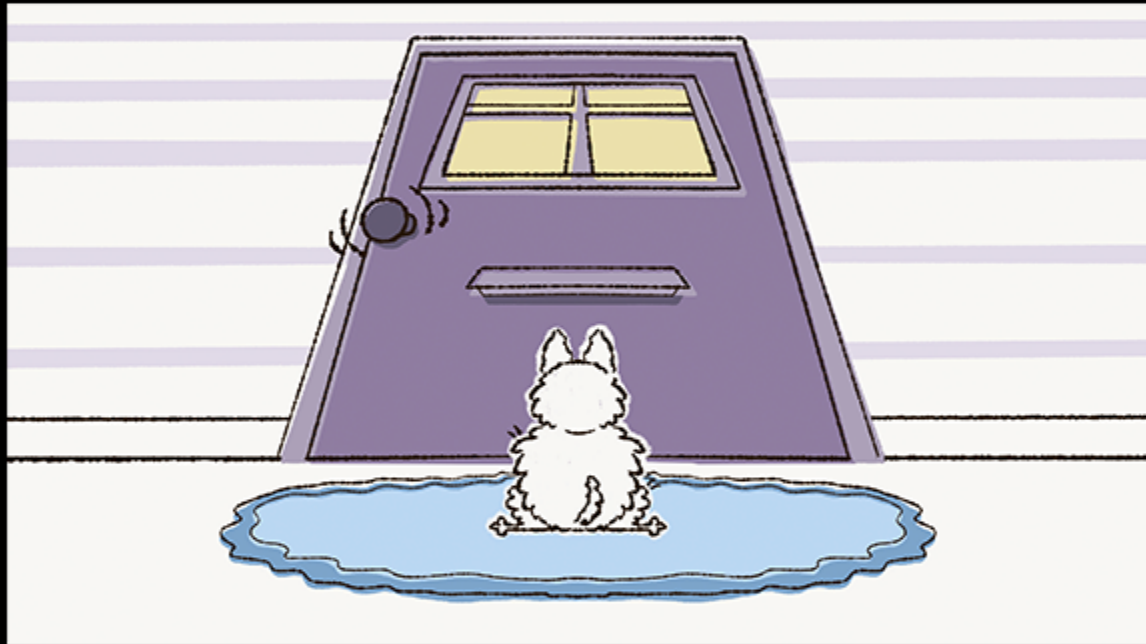
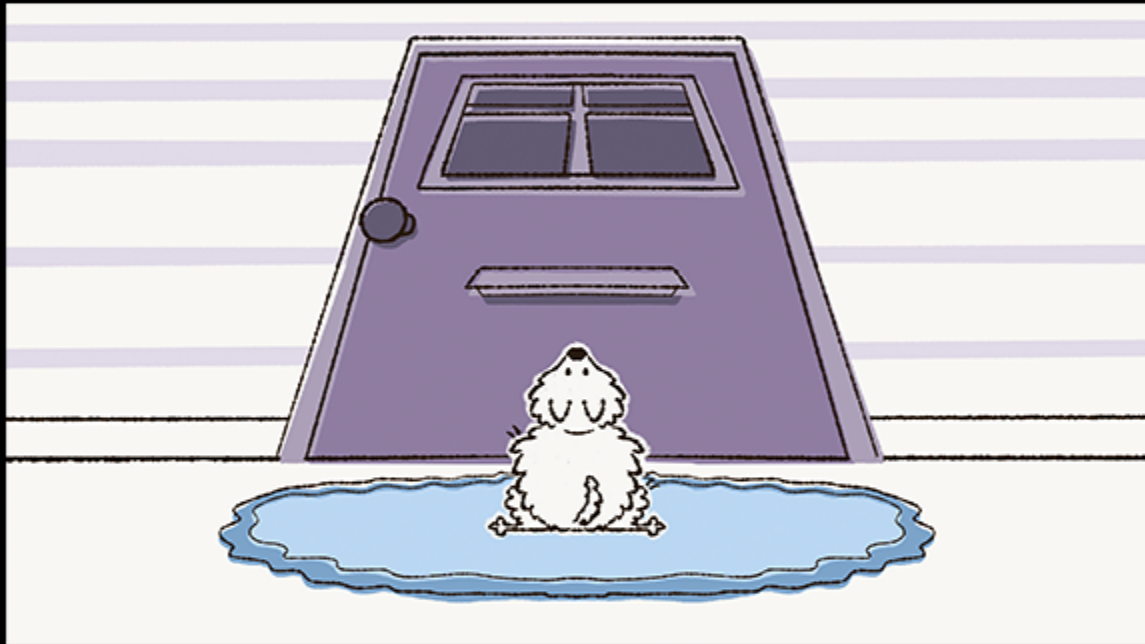
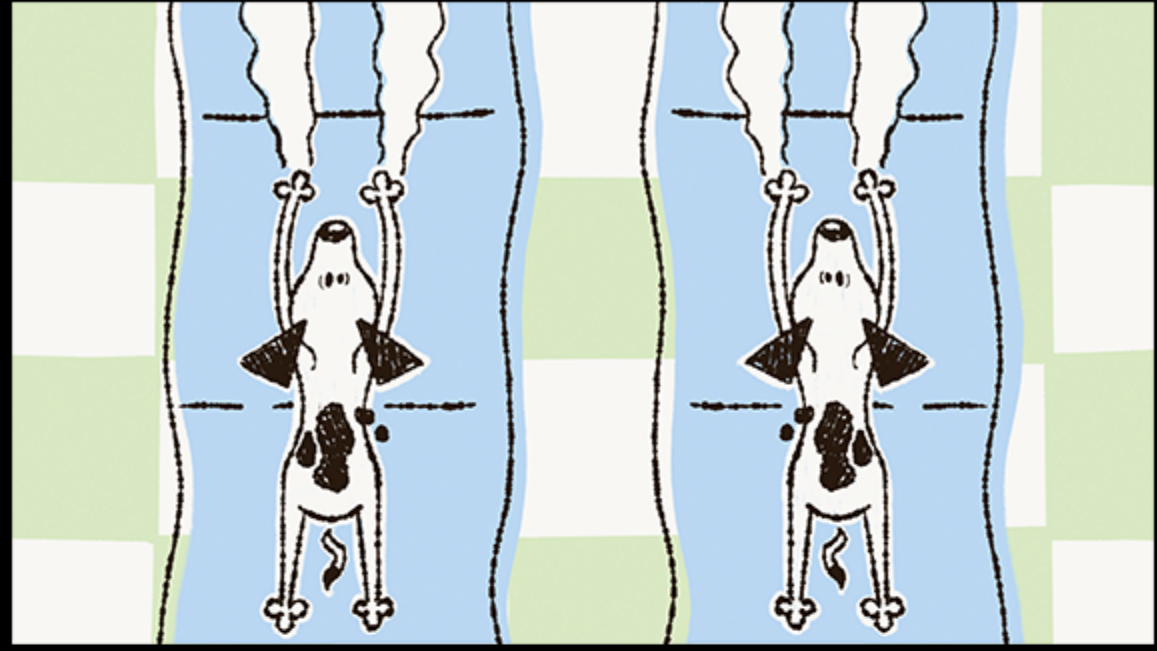
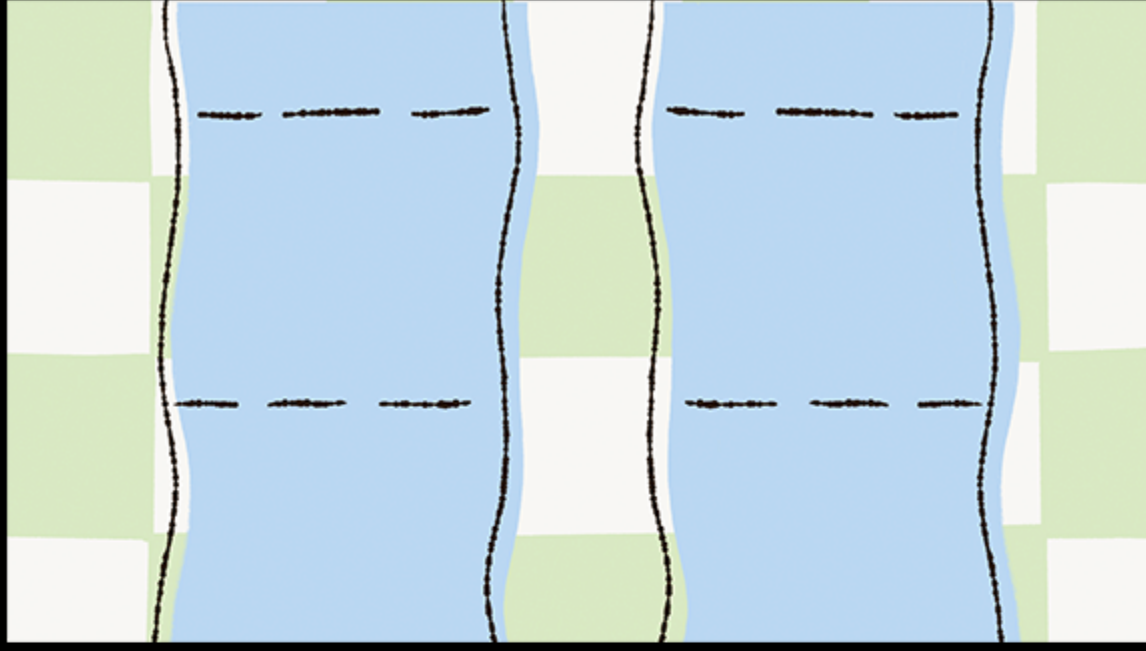
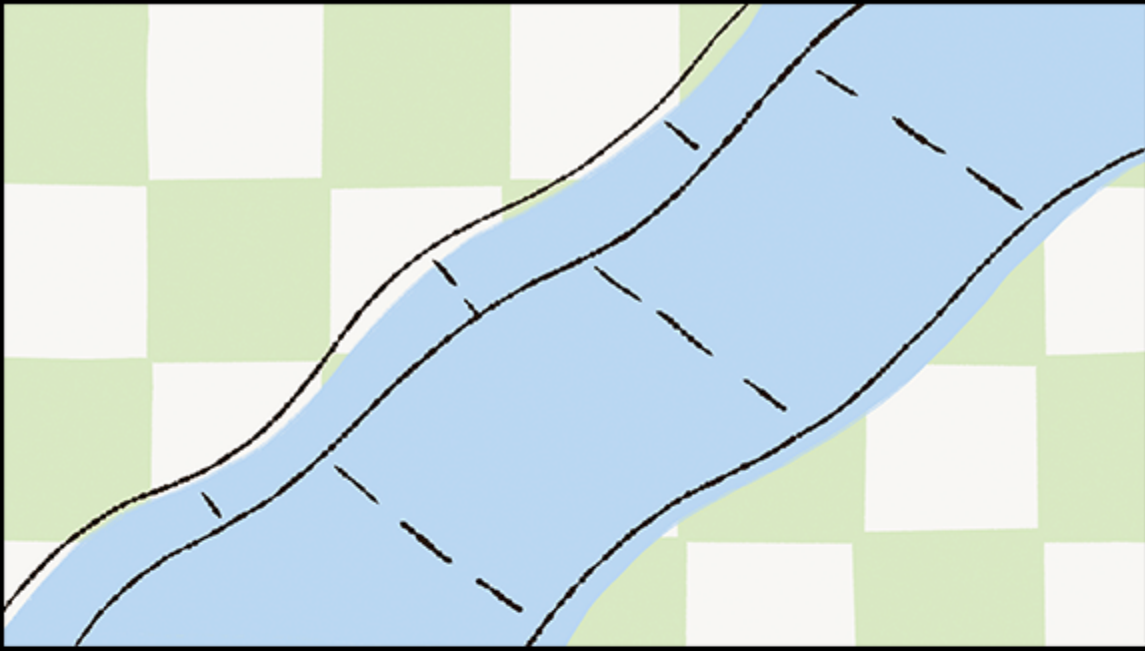
DESIGN BOARDS

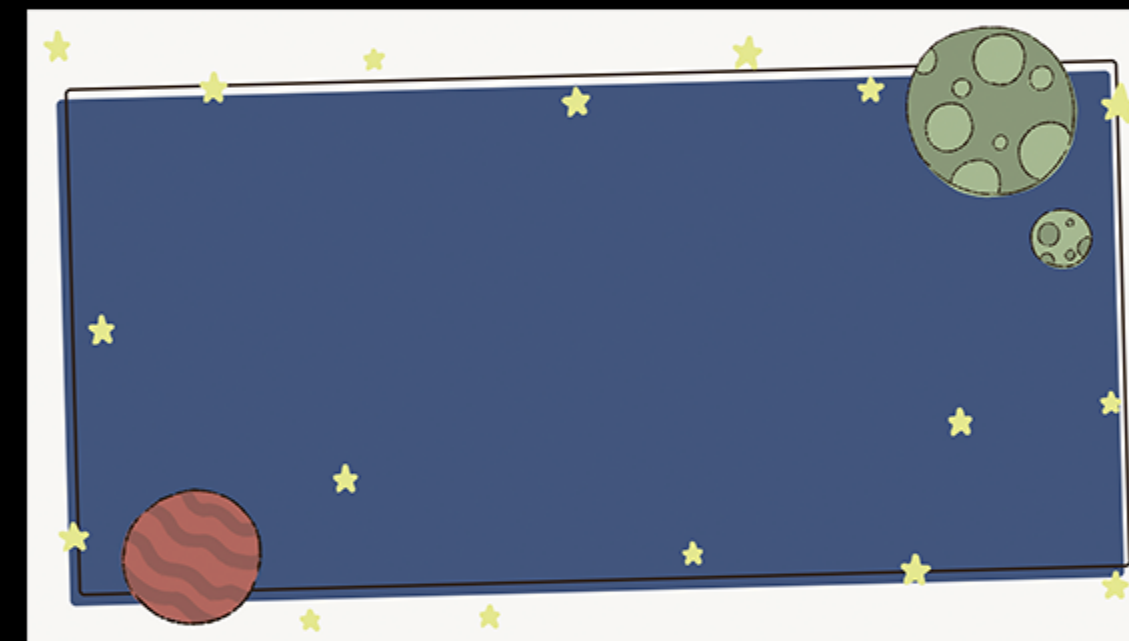
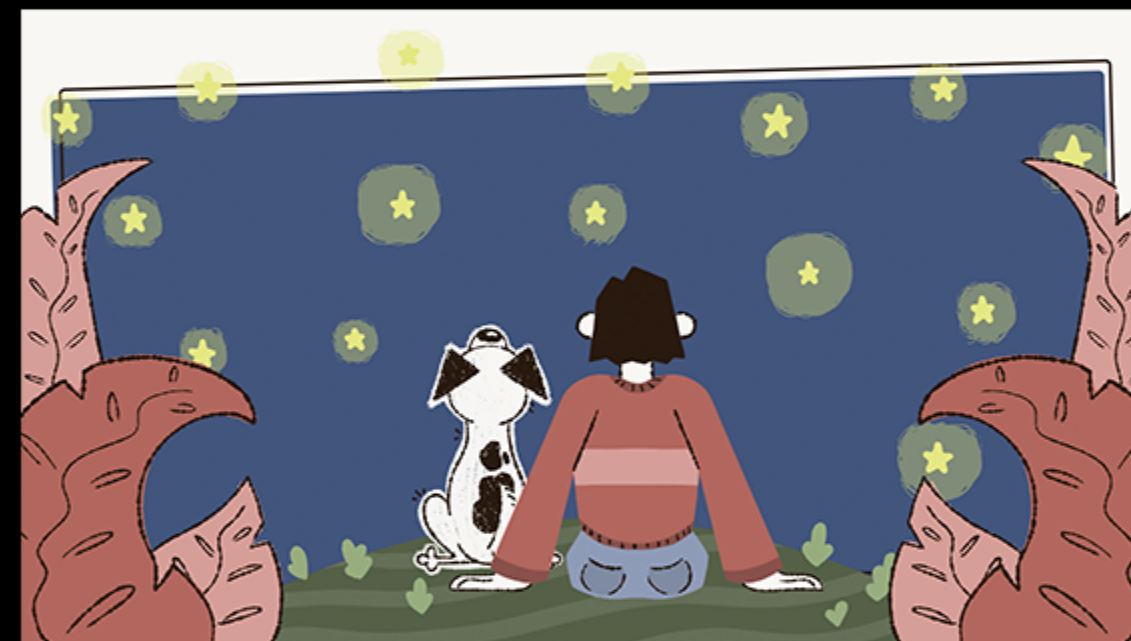


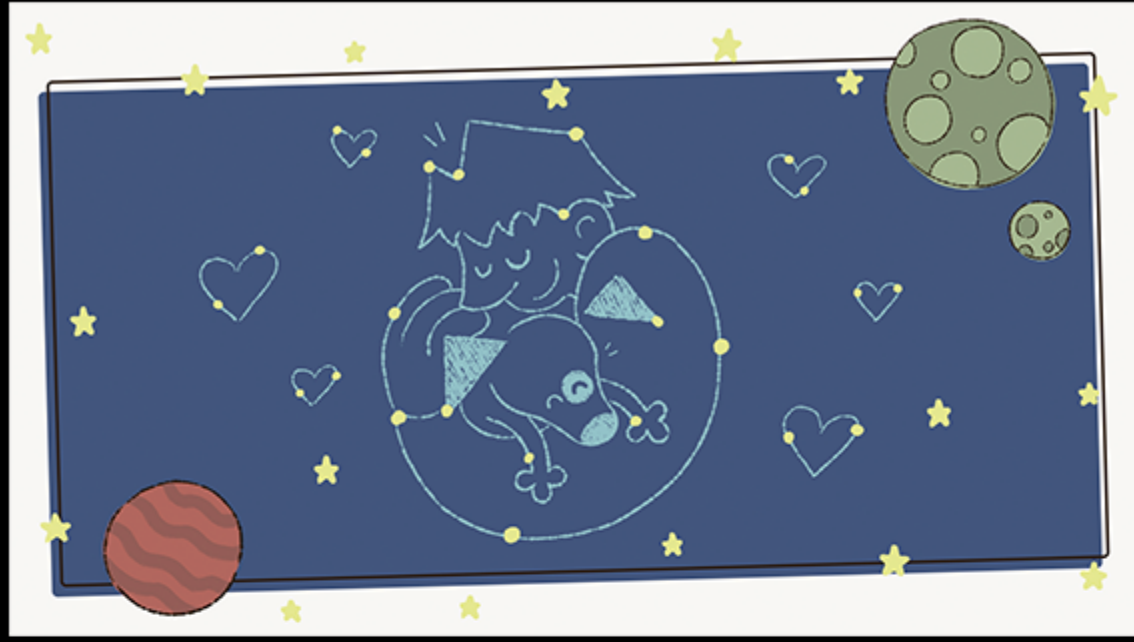










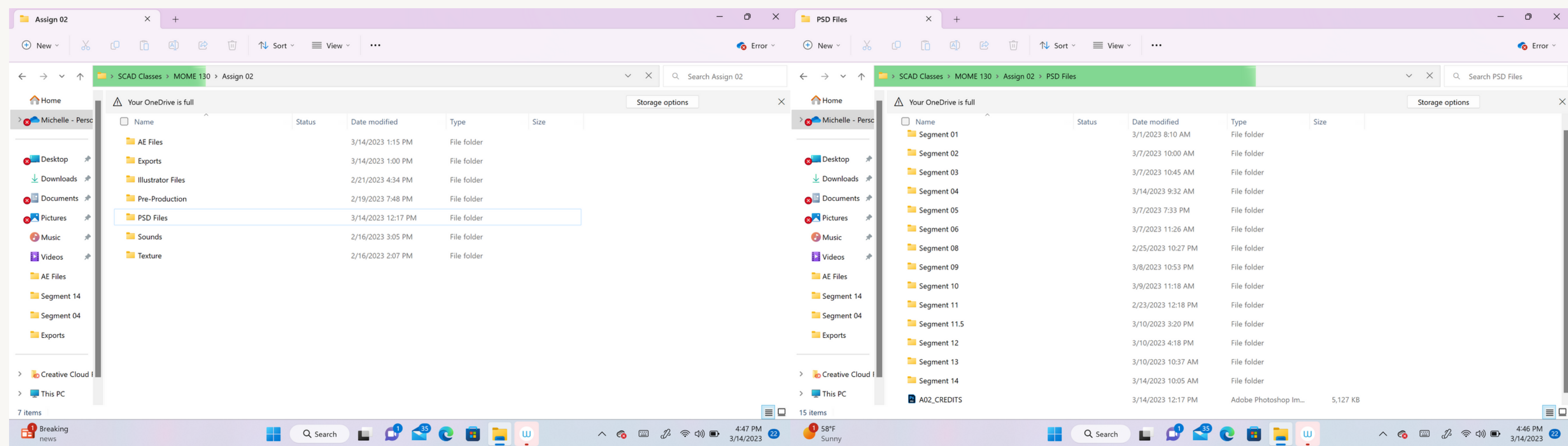




ANIMATION

ORGANIZATION

To work efficiently, I set up an organized file system for the project. Having properly labeled folders made work easy to find and, as a result, had no missing files.




In progress work was always backed up on a thumb drive and in Dropbox to secure files in case of corruption.

ANIMATION TECHNIQUE



"Why Do We Love Dogs" animation style focuses on appeal with minimal movement. A variety of effects and expressions were used on layers including turbulent displace, wiggle, posterize time, stroke, and distort.

The project was broken down into 14 segments where I could execute small sections individually and not become overwhelmed with one large file. The smaller files were then imported into the final composite.



WORKS CITED

STYLE INSPIRATION

<https://www.pinterest.com/pin/861594972478811155/>

<https://www.pinterest.com/pin/301600506308383174/>

<https://www.pinterest.com/pin/301600506308363901/>

<https://www.pinterest.com/pin/301600506308383189/>

<https://www.pinterest.com/pin/223983781461205657/>

<https://www.pinterest.com/pin/794040978069328234/>

MOTION REFERENCES

<https://www.pinterest.com/pin/446067538106402649/>

<https://www.pinterest.com/pin/1125618500595624104/>

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